



Historic Preservation Commission

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Agenda

Monday, September 20, 2021

6:00 PM

Council Chambers and Virtual

Pursuant to Wisconsin Statutes 19.84, Notice is hereby given to the public that a meeting of the **Historic Preservation Commission** of the City of De Pere will be held on **September 20, 2021** at **6:00 PM** in the **COUNCIL CHAMBERS, 2ND FLOOR CITY HALL, 335 S. BROADWAY STREET, DE PERE.**

The public may attend the meeting either in person in the Council Chambers or electronically/telephonically. Electronic or telephonic access to the meeting is provided below:

Computer/smart phone accessing <https://www.gotomeet.me/DePere>

OR

You can also dial in using your phone.
United States (Toll Free): [1 866 899 4679](tel:18668994679)
United States: [+1 \(312\) 757-3117](tel:+13127573117)
Access Code: 154-883-285

This meeting may also be rebroadcast on Spectrum Cable Channel 4 and AT&T U-verse Channel 99 throughout the week and available on demand at <http://deperewi.com/>.

Call to Order

1. Roll Call
2. Approval of the minutes of the August 16, 2021 Historic Preservation Commission meeting.
3. Public comments upon matters not on the agenda.
4. Consideration and possible action on Historic Preservation Commission members registering for the 2021 Local History and Historic Preservation Conference that will be held online (virtual) from October 20-22, 2021.
5. Consideration and possible action on applying for a year 2022 CLG Subgrant. Grant options may relate to one business property and two residential properties that the Historic Preservation Commission reached out to regarding State and National nominations in August 2021.
6. Consideration and possible action on projects and accomplishments that the Historic Preservation Commission wishes to achieve in Year 2022.
7. Consideration and possible action on the Historic Preservation Commission formally supporting the division of CLG Subgrant Project No. WI-21-10015 into two \$6,000 projects: The first project is the hiring of a consultant to prepare State and National Register of Historic Places nomination materials for three residential properties, the second project is the creation of three-to-five residential historic district signs.
8. Consideration and possible action on providing initial concept suggestions, related to historic district signage prioritization and locations, for the the creation of three-to-five residential historic district signs. Presentation by Ald. Jonathon Hansen.

Adjournment

Any person wishing to attend this meeting, who, because of disability, requires special accommodations should contact the City Planner's office at 339-4043 by noon on the day of the meeting so that arrangements can be made.

*Items with an asterisk require City Council approval.

Agenda Sent To:

Alderspersons

City Administrator

Mayor

Department Heads

TV, Newspapers & Radio Stations

Kress Family Library

De Pere Chamber of Commerce

Wisconsin Historical Society



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Kelly Barker

SUBJECT: Approval of the minutes of the August 16, 2021 Historic Preservation Commission meeting.

ATTACHMENTS:

- HPC_Aug2021_Minutes_Draft (PDF)



Historic Preservation Commission

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Draft Minutes

Monday, August 16, 2021

6:00 PM

Council Chambers and Virtual

Call to Order

The meeting was called to order at 6:00 PM by Chairperson Mike Fleck

Attendee Name	Title	Status	Arrived
Mike Fleck	Chairperson	Present	
Sue Gerrits	Commissioner	Present	
Gene Hackbarth	Vice Chairperson	Present	
Jonathon Hansen	Aldersperson	Present	
Sue Sands	Commissioner	Present	
Adam Turriff	Commissioner	Present	
Joanne Vomastic-Muka	Commissioner	Present	

Also present: City Planner Peter Schleinzi.

2. Approval of the minutes of the June 21, 2021 Historic Preservation Commission meeting.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Jonathon Hansen, Aldersperson
SECONDER:	Gene Hackbarth, Vice Chairperson
AYES:	Fleck, Gerrits, Hackbarth, Hansen, Sands, Turriff, Vomastic-Muka

3. Public comments upon matters not on the agenda.

There were no public comments.

RESULT:	DISCUSSED
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4. Consideration and possible action to review qualified consultants that can prepare state and federal nomination documentation, and recommend one consultant to Common Council for the historic designation of three residential properties located at 1218 Fox River DR, 815 Nicolet AV, and 1336 Ridgeway BL.*

City Planner Peter Schleinzi provided a summary of the RFP process and reported that staff received two responses to the RFP, which was sent to 17 consultants. Both candidates have at least 10 years of experience in the field. The UW-Milwaukee consultant has a 3 month shorter timeline to complete the project. Gene Hackbarth noted that he did not see a completion date on Tim Heggland's proposal. Gene suggested that the HPC contact Tim Heggland to get a specific date of when he will finish the project before the HPC votes on this item. He also noted that he has confirmed with the Wisconsin Historical Society that any leftover money that is not used by the consultant could be used for other expenses, including staff time and historical signage. Ald. Hansen agreed with Gene's suggestion to contact Tim Heggland before making a decision. Adam Turriff asked if there a timeline that the grant will expire if it is not used by a certain date. Peter replied that all items must be submitted to the state by early September 2022. Gene Hackbarth stated that the HPC should ask Tim Heggland if he could submit his report to staff no later than June 1, 2022. Discussion followed and everyone was in favor of going with the lower quote in order to use the remaining money for other HPC expenses, such as historic district signage. Gene Hackbarth moved, seconded by Adam Turriff, to

approve Tim Heggland as the consultant, provided that he can submit his report by the deadline of June 1, 2022 at a cost of \$6000. Upon vote, motion carried unanimously.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Gene Hackbarth, Vice Chairperson
SECONDER:	Adam Turriff, Commissioner
AYES:	Fleck, Gerrits, Hackbarth, Hansen, Sands, Turriff, Vomastic-Muka

5. Consideration and possible action for specific future projects that should be considered by HPC for CLG sub-grant funding in year 2022. Presentation by Vice-Chair Gene Hackbarth.

Gene Hackbarth provided a list of four individual properties that were potentially eligible for listing on the state and national registers. (pulled from the list on page 17 of the 2017 survey.) Gene suggested that if the HPC members were in agreement, the property owners should be notified of the possible nomination and if interested, the HPC would help them complete the necessary nomination paperwork. Sue Sands noted that one of the houses was currently for sale. Adam Turriff suggested that the HPC hold off on sending a letter until the new homeowner has been determined. Gene Hackbarth moved, seconded by Ald. Hansen, to ask staff to reach out to the property owners at 416 George St, 514 Lewis St, and 405 S Wisconsin St to see if they were interested in state and national designation. Upon vote, motion carried unanimously.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Gene Hackbarth, Vice Chairperson
SECONDER:	Jonathon Hansen, Alderperson
AYES:	Fleck, Gerrits, Hackbarth, Hansen, Sands, Turriff, Vomastic-Muka

6. Consideration and possible action for three business properties that did not express an interest in local designation as historic structures and/or historic sites in year 2021. Presentation by Ald. Jonathon Hansen.

Ald. Hansen requested a discussion on local designation of properties in the City of De Pere. He stated that unless a building is listed on the local register, the property owner can do whatever they want with their building, including painting a mural on it. He stated that he received several comments from concerned citizens when the murals went up on several buildings in the downtown. He discovered that only 3 properties in De Pere are listed on the local register: White Pillars, Polo Resto, and the James Harbridge House at 503 Fulton Street. He added that the HPC sent out letters last year to three properties to see if any was interested in local designation, but no one expressed an interest. Gene Hackbarth suggested that the HPC plan to present an informational presentation on local designation next year, with staff mailing out a letter to all property owners who are listed on the state and national registers. Ald. Hansen made a motion to receive and place the item on file, seconded by Mike Fleck. Upon vote, motion carried unanimously.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Jonathon Hansen, Alderperson
SECONDER:	Mike Fleck, Chairperson
AYES:	Fleck, Gerrits, Hackbarth, Hansen, Sands, Turriff, Vomastic-Muka

Adjournment

Gene Hackbarth moved, seconded by Ald. Hansen, to adjourn the meeting at 6:50 pm. Upon vote, motion carried unanimously.

Respectfully submitted,
Kelly Barker



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Kelly Barker

SUBJECT: Public comments upon matters not on the agenda.



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Peter Schleinz

SUBJECT: Consideration and possible action on Historic Preservation Commission members registering for the 2021 Local History and Historic Preservation Conference that will be held online (virtual) from October 20-22, 2021.

HISTORY:

On June 21, 2021 all Historic Preservation Commission members were encouraged to attend the 2021 virtual conference. The Historic Preservation Commission \$750 budget can reimburse the \$50 per person registration fee if all members attend. Vice-Chair Gene Hackbarth expressed an interest.

On September 2, 2021 the conference registration opened. The conference brochure is included with this meeting packet. A digital link to the conference brochure is provided below.

<https://www.wisconsinhistory.org/pdfs/cms/2021-LHHP-Conference-Brochure.pdf>

STAFF RECOMMENDATION:

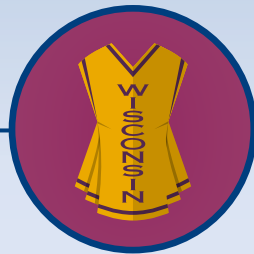
1. Identify all members and support staff that plan to attend the conference so staff can register everyone at one time.
2. Make a motion to support the identified virtual conference attendees, with registration fees being covered by the HPC budget.

ATTACHMENTS:

- 15th Annual Local History & Historic Preservation Conference Brochure - 2021 (PDF)

CONNECTING COMMUNITIES TO **PRESERVE** & **SHARE** HISTORY

**15TH ANNUAL LOCAL HISTORY &
HISTORIC PRESERVATION CONFERENCE**
OCT. 20-22 • VIRTUAL EVENT



FOR MORE INFORMATION VISIT [WISCONSINHISTORY.ORG/CONFERENCE](https://wisconsinhistory.org/conference)
OR EMAIL LHHPCONFERENCE@WISCONSINHISTORY.ORG.



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Valid Oct. 20-31.

From **Wednesday, October 20, through Friday, October 22, 2021**, join the Wisconsin Historical Society online to experience the high-quality sessions, keynotes, and workshops that have become synonymous with our in-person conference. Hosting the conference online offers connections to colleagues and experts from all regions of Wisconsin and across the country while also ensuring the health and safety of attendees.

The Society looks forward to returning to an in-person conference experience in 2022. Please save the date to join us in exploring central Wisconsin in Rothschild, October 13-15, 2022.



The 2021 Local History and Historic Preservation Conference is presented in partnership with the Wisconsin Association of Historic Preservation Commissions, the Wisconsin Council for Local History, and the Wisconsin Historical Records Advisory Board.



FEATURED SPEAKERS



Photo credit: Aubrey Jane

Emily Graslie

From 2013 to 2020, Emily Graslie worked as the first-ever Chief Curiosity Correspondent for the Field Museum in Chicago, creating more than 200 episodes for [The Brain Scoop](#), a natural history-themed YouTube channel whose videos have been viewed tens of millions of times. Her media productions and storytelling adventures have taken her and her viewers through both space and time, from deep into the bat caves of Kenya to the remote Peruvian Amazon jungle — and from the Cambrian through the Cretaceous by means of geologic and fossil formations across the United States. In 2020, she made her broadcast television debut on PBS in “Prehistoric Road Trip,” an original three-part series exploring the paleontology and natural history of the Dakotas, Montana, and Wyoming.

Graslie has received numerous accolades for her work, including the American Alliance of Museum’s Nancy Hanks Award for Professional Excellence. She holds an honorary Doctorate of Humane Letters from Allegheny College, and in 2018, researchers at the Universities of Florida and Paraná named a new species of butterfly in recognition of her outreach efforts, *Wahydra graslieae*.



Angela Fitzgerald

Angela Fitzgerald is the host of “Wisconsin Life” on PBS Wisconsin and the creator, producer, and host of “[Why Race Matters](#).” She has dedicated her extensive education and career to leadership, community engagement, and creating opportunities for others.

Fitzgerald received an undergraduate degree in psychology from the University of Maryland Baltimore County and a master’s degree in social psychology from Virginia Commonwealth University in Richmond. Fitzgerald moved to Madison, Wisconsin, in 2014 to continue her career in research and evaluation. She later returned to graduate school, pursuing her doctorate at University of Wisconsin–Madison, focusing on the intersection between research, community engagement, and organizing.

As the host of “[Wisconsin Life](#),” she shares the stories of everyday people doing extraordinary things in Wisconsin. In the summer of 2020, with an urgent and amplified national conversation about race following the killing of George Floyd by Minneapolis police, Fitzgerald felt moved to use her role in public media to help localize the discussion about improving the conditions of Black Americans. “Why Race Matters” elevates issues of importance affecting Wisconsin’s Black communities through conversations with everyday people whose work and commitments center on race, identity, and achieving racial equity in the state.



CONFERENCE REGISTRATION

Registration Information

The \$50 conference registration fee includes access to all plenary events, sessions, and networking events. Members of the Wisconsin Historical Society are eligible for a 10% discount. If you are not yet a member, you may join at wisconsinhistory.org/membership. Attendees will receive access to recordings of the sessions and plenary events for a limited time after the conference, providing an opportunity to watch recordings for those offerings that could not be attended live or that you wish to revisit later.

Register Online

Register online now at wisconsinhistory.org/conference. Registration will remain open until October 18, 2021. All registered attendees will receive an immediate email confirmation. A separate email with a receipt will be sent shortly after registration. The full program with links to each online session will be emailed to all attendees on October 19, 2021, along with contact information for online support throughout the conference. For any questions, please contact lhpcconference@wisconsinhistory.org.





CONFERENCE SESSION SCHEDULE

WEDNESDAY, OCTOBER 20

9:00 - 10:00 a.m.	Plenary Session: Welcome from Christian Øverland and “The Hope is the Thing” with B.J. Hollars		
11:00 - 11:45 a.m.	Networking		
Noon - 12:45 p.m.	Keynote: “Wisconsin Life - Sharing Stories from Our State” with Angela Fitzgerald		
1:00 - 2:30 p.m.	Local Cemetery Conservation Workshop	Collections Conversations: Your Questions Answered!	Everywhere with a Good Feeling: How to Incorporate Native History in Local Museums
3:00 - 4:30 p.m.	What’s New with the Wisconsin CLG Program	Papers, Pictures, and Patrons: The Basics of Managing an Archives	Building a Digital Readiness Community of Practice

THURSDAY, OCTOBER 21

9:00 - 9:45 a.m.	Keynote: “The Power of Curiosity” with Emily Graslie			
10:00 - 11:00 a.m.	Historic Preservation Solutions	Wisconsin’s Emerging National Heritage Areas	Effective Outreach: Taking Your Stories on the Road without Leaving Your Collections Behind	Museum Store Secrets
11:30 a.m. - 12:30 p.m.	Grant-Ready: Best Practices and Tips for Grant Development	Innovative Design Solutions for Preservation Tax Credit Projects	Who Actually Owns My Stuff? Donations, Copyright, and Use	The ABCs and 123s of Creating Innovative Local History Exhibits
1:30 - 2:30 p.m.	Where Does Heritage Tourism Fit in the Larger Travel Puzzle?	Pendarvis Historic Structure Report	Unmaking the Museum: Towards a Transformative Approach to Collaborative Curating	Researching Wisconsin African American Civil War Soldiers
3:00 - 4:00 p.m.	The Wisconsin Shipwreck Coast National Marine Sanctuary	Accessibility and Additions in Historic Rehabilitation Projects	From the Ground Up: Building and Refining Evaluation Processes	Listening to War: Contextualizing Hard History

FRIDAY, OCTOBER 22

9:00 - 10:00 a.m.	Have Mercer: A CCC Camp’s Legacy	Historic Preservation and Downtown Preservation Efforts	Doing LGBTQ+ History in Small City Wisconsin	Writing Local History for Publication
10:30 - 11:30 a.m.	Tax Credits for Historic Building Rehabilitation	Tribal Historic Preservation	Forest History Association of Wisconsin Digital Archives and Outreach	Historical Markers Ahead: New Directions for Storytelling and Funding
Noon - 12:30 p.m.	BOC Awards Recognition and Closing Remarks from Christian Øverland			



WEDNESDAY OCT. 20

AGENDA



Opening Plenary Session 9:00-10:00 a.m.



Welcome

Christian W. Øverland,
Ruth and Hartley Barker Director & CEO,
Wisconsin Historical Society



Hope is the Thing: Wisconsinites on Pervasive in a Pandemic

B.J. Hollars
with Jim Alf, Dr. Margaret Rozga, and Curt Meine

In March 2020, as a pandemic began to ravage our world, writer and professor B. J. Hollars started a collaborative writing project to bridge the emotional challenges created by our physical distancing. Drawing upon Emily Dickinson's famous poem "'Hope' is the thing with feathers," Hollars called on Wisconsinites to reflect on their own glimpses of hope in the era of COVID-19. The result is an exploration of the depth and range of hope experienced in times of crisis, as well as an important record of what Wisconsinites were facing and feeling through these historic times.

Join B.J. Hollars for an engaging overview of the book's essays and poems that demonstrates hope comes in many forms: a dad dance, a birth plan, an unblemished banana, a visit from a neighborhood dog, the revival of an old tradition, empathy. Contributors Jim Alf, Dr. Margaret Rozga, and Curt Meine will join the discussion to share their contributions to "Hope is the Thing" and their experiences of joining this statewide collaborative effort.

B. J. Hollars is an associate professor of English at the University of Wisconsin–Eau Claire and the founder and executive director of the Chippewa Valley Writers Guild. He has written ten books and edited three anthologies. Jim Alf is a retired lumber sawyer, over-the-road truck driver, and author of "When the Ferries Still Ran," a book of local history. He resides in Eau Claire, Wisconsin. University of Wisconsin–Waukesha Professor of English Emerita Dr. Margaret Rozga creates poetry from her ongoing concern for social justice issues. She was a participant in Milwaukee's marches for fair housing and later married civil rights leader Father James Groppi. Curt Meine is a conservation biologist, environmental historian, and writer based in Sauk County. He serves as senior fellow with the Aldo Leopold Foundation and the Center for Humans and Nature; as research associate with the International Crane Foundation; and as adjunct associate professor at the University of Wisconsin–Madison.



Pictured above:
"Hope is the Thing:
Wisconsinites on
Pervasive in
a Pandemic."



Keynote

Noon-12:45 p.m.



Keynote:

Wisconsin Life - Sharing Stories from Our State

Angela Fitzgerald

Angela Fitzgerald, host of “[Wisconsin Life](#),” delves into her journey to share stories highlighting the diverse array of experiences and people found throughout our state.

Angela Fitzgerald is the host of “Wisconsin Life” on PBS Wisconsin. In addition to her work hosting the television series, Angela is the creator, producer, and host of “[Why Race Matters](#),” a digital series on PBS Wisconsin. She has dedicated her extensive education and career to leadership, community engagement, and creating opportunities for others. Angela is currently the Director of Family, Youth & Community Engagement for the Madison Metropolitan School District. She is also pursuing her Ph.D. at the University of Wisconsin–Madison, where she is studying the intersection between education, organizing, and research as it relates to improving outcomes for historically marginalized groups. When she’s not working, Angela loves to spend time with her family, including Max and Coco, their toy poodle and shih tzu.

SESSION
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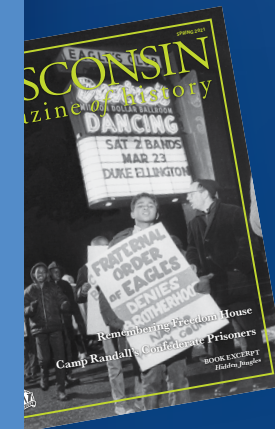


PBS Wisconsin

Your support matters.

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wisconsinhistory.org/membership.



NEW THIS YEAR!

Workshop Wednesday features opportunities to develop or refresh skills and discover resources through 90-minute, focused presentations with expanded opportunities for Q&A.

**Workshops**

1:00-2:30 p.m.

Local Cemetery Conservation Workshop

Jonathan Appell, Monument Conservator, Atlas Preservation

Join monument conservator Jonathan Appell as he covers the basics of cemetery preservation in this hybrid workshop featuring a video of an on-location workshop followed by a live Q&A session with the instructor. Through a partnership with the Osceola Historical Society and the Mount Hope Cemetery Association, Jonathan demonstrates and performs treatments for the most common gravestone and monument preservation dilemmas, including cleaning, resetting tilted stones, and rejoining fractured tablet stones. The goal of this session will be to give local cemetery staff or volunteers the knowledge to perform basic preservation procedures.

Collections Conservations: Your Questions Answered!

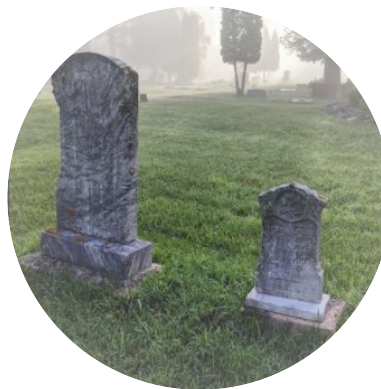
Danielle M. Benden, Owner, Driftless Pathways, LLC

Do you have a collections conundrum at your museum or historical society that has you stumped? Not sure where to begin as you think about how to manage, inventory, and care for your archives and artifacts? Bring your most pressing quandaries and concerns to this live question-and-answer forum. A collections preservation resource guide will be provided for all attendees.

Everywhere with a Good Feeling: How to Incorporate Native History in Local Museums

Liz Arbuckle (Bad River Band of Lake Superior Chippewa),
Northern Outreach Coordinator, Wisconsin Historical Society

"How can we (or even, should we) offer Native American interpretations when there aren't tribes nearby?" This question is commonly asked by historical societies and museums. As Apache leader Geronimo once said, "I was warmed by the sun, rocked by the winds, and sheltered by the trees, as other Indian babes. I can go everywhere with a good feeling." This workshop will explore ways in which Wisconsin museums and heritage centers can accurately and respectfully offer interpretations of tribal history by recognizing that Native people have been "everywhere" in Wisconsin, and all of us can talk about and present that in good ways.



Pictured left: Mount Hope Cemetery, Osceola, Wisconsin, location of the on-site filming for the cemetery conservation workshop.



Workshops

3:00-4:30 p.m.

Attaining and Maintaining CLG Status: What's New with the Wisconsin CLG Program

Jason Tish, Certified Local Government Coordinator, Wisconsin Historical Society

This workshop is designed for historic preservation commissions, local government officials, and municipal planners. Attendees will learn about Wisconsin's Certified Local Government program. Presenters will discuss what local governments need to be certified, how to avoid being decertified, and how to get grant funding for historic preservation planning projects in your city.

Papers, Pictures, and Patrons: The Basics of Managing an Archives

Greg Kocken, University Archivist, McIntyre Library, University of Wisconsin–Eau Claire

Pete Shrake, Archivist, Circus World Museum

This workshop will explore the role and value of archives for institutions of all sizes. The presenters will share valuable tips and tools for managing archival programs that connect your archival resources with the communities you serve. Revised and updated for online delivery, this workshop will use engaging activities and thought-provoking case studies to explore a variety of topics associated with managing and transforming archives into a vital aspect of your organization's program.

SESSION
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Building a Digital Readiness Community of Practice

Kristen Whitson, Digital Readiness Program Assistant, Recollection Wisconsin, and Guests

Join Recollection Wisconsin and subject experts for an interactive workshop supporting local history practitioners interested in digital projects! Learn about digital readiness tools and resources developed as part of "Building a Digital Readiness Community of Practice." Speakers will introduce the Digital Readiness Levels, a tiered structure that informs and supports digital project work at any level. Workshop activities include facilitated discussions on key components of digital work including project planning, digitization best practices, and preservation; small group strategy sessions using the Digital Readiness Levels applied to digital project scenarios; and an introduction to Recollection Wisconsin and how this community of practice can support your digital projects.



THURSDAY OCT. 21

AGENDA



Keynote

9:00-10:00 a.m.



Keynote:
The Power of Curiosity
Emily Graslie

Join science communicator, video host, and educational media producer Emily Graslie for a keynote address that will inspire innovative ideas to engage with audiences and spark our curiosity for learning.

Following her curiosity has taken Emily Graslie everywhere from deep into the bat caves of Kenya to exploring the wonder within our own backyards. Join her to learn about her journey as a science communicator on YouTube and how that experience led her to becoming a trailblazer for PBS on “Prehistoric Road Trip.”

From 2013 to 2020, Graslie worked as the first-ever Chief Curiosity Correspondent for the Field Museum in Chicago, creating more than 200 episodes for [The Brain Scoop](#), a natural history-themed YouTube channel whose videos have been viewed tens of millions of times. Her media productions and storytelling adventures have taken her and her viewers through both space and time, from deep into the bat caves of Kenya to the remote Peruvian Amazon jungle — and from the Cambrian through the Cretaceous by means of geologic and fossil formations across the United States. In 2020, she made her broadcast television debut on PBS in “Prehistoric Road Trip,” an original three-part series exploring the paleontology and natural history of the Dakotas, Montana, and Wyoming.

Graslie has received numerous accolades for her work, including the American Alliance of Museum’s Nancy Hanks Award for Professional Excellence. She holds an honorary Doctorate of Humane Letters from Allegheny College, and in 2018, researchers at the Universities of Florida and Paraná named a new species of butterfly in recognition of her outreach efforts, *Wahydra graslieae*.

Historic Preservation Solutions

Shaw Sprague, National Trust for Historic Preservation

The National Trust for Historic Preservation believes that historic preservation can address some of today's most pressing issues by promoting economic growth, rebuilding communities, utilizing historic places to advance racial equity, and encouraging sustainable and equitable development in rural and urban communities. In this session, you will hear about current federal initiatives and proposed legislation as well as the National Trust's vision for the historic preservation community to address these social and economic objectives. You will also learn about the National Trust's priorities and how your community can save historic sites, tell the stories of all Americans, advance equitable redevelopment, support America's Main Streets in small towns and big cities, and reuse buildings to meet community needs such as affordable housing.

Wisconsin's Emerging National Heritage Areas

Jerry Enzler, Board Member, Upper Mississippi River Driftless Alliance

Marty Harding, Chair of the Board of Directors, North Woods and Waters of the St. Croix Heritage Area

Nikki Janisin, Executive Director, Hunt Hill Audubon Sanctuary, Glacier's Promised Land Emerging NHA

Christopher E. Stein, Chief of Heritage Areas and Large Landscape Initiatives, National Park Service Interior Regions 3, 4, and 5

North Woods and Waters of the St. Croix, Upper Mississippi River Driftless, and Glacier's Promised Land. Learn about each of these special landscapes from the people voluntarily working to get them established by Congress as the United States' newest National Heritage Areas. Why does each panelist think their area is nationally significant? Why do they want this special federal designation? What programs are they engaged in now that will help them achieve this title? Will their grassroots efforts come to fruition? After a general overview of the National Heritage Area program by a representative of the National Park Service, you'll find out all about these three areas and why they deserve this federal recognition.

Effective Outreach: Taking Your Stories on the Road without Leaving Your Collections Behind

Dave Desimone, Site Director, Black Point Estate and Gardens

Joshua Dubbert, Teaching Assistant, Bowling Green University

We all have great stories and interesting collections. Why wait for people to come through the door to learn about them? This session provides step-by-step instruction on how to create an effective outreach program for smaller to mid-sized organizations, with an emphasis on no-cost or low-cost technologies that are available to all. We will discuss how to develop a speakers bureau, create impactful presentations, and take advantage of tools like Zoom for hosting programs and Omeka for sharing collection resources.

Museum Store Secrets

Amanda Schultz, Retail Director, Wisconsin Historical Society

Have you recently been put in charge of buying for your museum store? Or, are you just looking to try something new? Join this session to learn some trade secrets that will help you navigate the world of product development and selection. In this session, you'll learn how to select products for your store, basics of custom product development, and where to source new, interesting items. Vendor names, recommended websites, and more secrets will be shared!



Sessions

11:30 am - 12:30 p.m.

Grant-Ready: Best Practices and Tips for Grant Development

Amy Wyatt, Digital Historic Preservation Coordinator, Wisconsin Historical Society

Carolyn Wyse, Grants Writer, Wisconsin Historical Foundation

Whether you're new to grant writing or looking for a refresher on best practices, this session will provide helpful tips and guidance for ensuring your organization is grant-ready. From researching grant prospects to preparing grant materials, the presenters will share resources applicable to a broad range of projects and organizations.

◀ Innovative Design Solutions for Tax Credit Projects

Jen Davel, Midwest Regional Director, Heritage Consulting Group

Ted Matkom, Wisconsin Market President, Gorman & Company

No two historic buildings are the same, but sometimes a creative solution used for one project can be copied and used in the next project. No need to reinvent the wheel, right? Ted Matkom and Jen Davel will discuss the most innovative design solutions they've seen in their collective 25 years of experience working on historic tax credit projects.

Who Actually Owns My Stuff? Donations, Copyright, and Use

Simone Munson, Collection Development Coordinator, Wisconsin Historical Society

Emily Pfotenhauer, Program Manager, WiLS

In this session, speakers will explore issues surrounding the ownership and use of archival collections. Wisconsin Historical Society Collections Development Coordinator Simone Munson will discuss the basics of donor agreements and accessions and how the ownership of archival materials is transferred to collecting organizations. WiLS Program Manager Emily Pfotenhauer will discuss common copyright questions for archival collections, including what counts as "Fair Use" and how content can or can't be shared and re-used online.

SESSION
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The ABCs and 123s of Creating Innovative Local History Exhibits

Bonnie Byrd, Waukesha County Historical Society & Museum

Jarrold Roll, Monroe County Local History Room & Museum

Hannah Scholze, Monroe County Local History Room & Museum

Is your museum considering redoing or creating a permanent exhibit that tells the story of your community or county? Looking for creative ways of incorporating hands-on elements or utilizing artifacts from your collection in an exhibit? Hear from the creators of "Monroe County: A to Z" and "History of Waukesha in 100 Objects" about how they successfully developed creative, interactive, and community-inclusive exhibits for all ages. Discussion topics will include the exhibit development process, low-tech interactives examples, creative design elements, exhibit fundraising processes, and unforeseen benefits (and challenges) of undertaking a large exhibit project.



Pictured above:

Darlington's historic Driver's Store and Opera House, built in 1883, was rehabilitated in 2018 using the Wisconsin Historic Preservation Tax Credit Program.



Sessions
1:30-2:30 p.m.

Where Does Heritage Tourism Fit in the Larger Travel Puzzle?

Lisa Lefeber, Vice President of Operations, Destination Lake Winnebago Region

The historic places in your community are a vital part of Wisconsin tourism. This session will explain current trends in tourism and how to attract the four major types of travelers. You will also learn practical ideas for marketing and advertising on limited budgets and how to partner with your local chamber or visitors bureau.

◀ Pendarvis Historic Structure Report

Charles Quagliana, Charles Quagliana Architects

Recognized as a key tool in preservation planning, a historic structure report provides documentary, graphic, and physical information about a property's history, existing condition, and owner goals for preservation. This session will discuss the development of a comprehensive historic structure report for the Wisconsin Historical Society's site Pendarvis, located in Mineral Point. The preparation of a historic structure report is a key element in the evolution of the Pendarvis Historic Site as it refines its interpretation and programming to meet the expectations of a contemporary audience. The general philosophy of the plan is to restore the buildings and site in a manner that is consistent with the historic character and existing fabric of the property while meeting contemporary needs of an educational and museum property.

Unmaking the Museum: Towards a Transformative Approach to Collaborative Curating

Dave Driscoll, Curator of Economic History, Wisconsin Historical Society

Sandie Taho, School of Human Ecology, University of Wisconsin–Madison

Tommy CheeMou Yang, Professor of Architecture, Carnegie Mellon University

Cia Siab in Wisconsin is a community-based and led team made up of Hmong community members. Cia Siab partnered with the Wisconsin History Society starting in 2018 to pursue Cia Siab's vision of telling the HMoob story in Wisconsin. They launched "The Battlefields of Memory" exhibit (virtually and in-person) at University of Wisconsin–Oshkosh during Covid-19, with state- and nation-wide reach. This panel will reflect on Cia Siab's growing partnership with the Society and how the Society's work towards diversity and inclusion required confronting itself as a white institution. Panelists will reflect on the importance of racial justice in the museum world and how accomplishing that goal often requires a reexamination of the curatorial voice, knowledge, and expertise; audience; power; and institutional structures.

◀ Researching Wisconsin African American Civil War Soldiers

Jeffrey Kannel, Author of "Make Way for Liberty: Wisconsin African Americans in the Civil War"

Over 470 Wisconsin African American men were soldiers in the Civil War Army, and many hundreds, perhaps thousands, more were employed by Wisconsin officers and regiments during the war. From research in local libraries, Wisconsin State Historical Society Library and Archives, Wisconsin Veterans Museum Archives, and the National Archives in Washington, D.C., and from personal contacts, a listing of these men and their stories was compiled in the book "[Make Way for Liberty: Wisconsin African Americans in the Civil War](#)." Hear this story of successes and failures, persistence and courage in the face of injustice and racism. Methods and sources used to research the book will be presented.

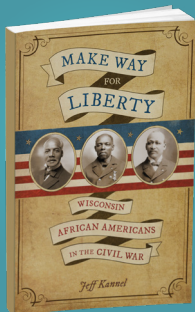
SESSION
SPONSORED BY

**Wisconsin Historical Records
Advisory Board**



Pictured above:

Outside view of the Pendarvis House and Trelawny at the Pendarvis historic site in Mineral Point, Wisconsin.



Pictured left:

"Make Way for Liberty: Wisconsin African Americans in the Civil War," published by the Wisconsin Historical Society Press.



Sessions

3:00 - 4:00 p.m.

The Wisconsin Shipwreck Coast National Marine Sanctuary

Tamara Thomsen and Caitlin Zant, Maritime Archaeologists,
Wisconsin State Historic Preservation Office

Learn more about the newest NOAA Marine Sanctuary, the Wisconsin Shipwreck Coast National Marine Sanctuary. This newly designated sanctuary, located on 962-square miles between Port Washington and Two Rivers, is nationally significant for the architectural and archaeological integrity of the shipwrecks located there, the historical importance of the area, and the potential for discovery of other and submerged pre-contact cultural sites. State Historic Preservation Office maritime archaeologists will discuss the importance of these resources in Wisconsin and national history and what this means for future research and preservation.

Accessibility and Additions in Historic Rehabilitation Projects

Liz Petrella, Architectural Historian, National Park Service

Property owners wishing to rehabilitate a historic building often face challenges when complying with accessibility requirements or building new additions or construction on site. This session will address how historic buildings can add accessible entries and make alterations that improve access while continuing to meet the Secretary of the Interior's Standards. The session will also review how the requirements of the Standards can be met while incorporating additions and new construction on a historic property.

From the Ground Up: Building and Refining Evaluation Processes

Sena Dawes, Independent Evaluator

Looking to implement and refine existing evaluation processes? Not sure where or how to start? This session will dig into ways you can implement evaluation practices at your institutions, whether or not you have an internal evaluator. We'll also explore how you can integrate evaluation into your existing duties as well as ways to use evaluation to enhance the visitor experience.

◀ Listening to War: Contextualizing Hard History

Ellen Brooks, Community Memory & Digital Archives Consultant, WiLS
Briana Fiandt, Curator of Collections, Richard I. Bong Veterans Historical Center
Troy Reeves, Head, Oral History Program for the University Archives at
University of Wisconsin–Madison

This moderated panel of experts will use Recollection Wisconsin's "[Listening to War](#)" project as a springboard for discussing the complexities that are often found within oral history interviews. Oral histories are unique and powerful primary sources, but they can also be messy, containing uncomfortable or troubling content. For example, earlier this year, in the wake of the nationwide wave of violence toward the Asian American and Pacific Islander community, project managers wondered how to sensitively promote a project that contained negative language and sentiments towards wartime adversaries including Japanese, Korean, and Vietnamese people. This session brings together a variety of perspectives to facilitate a conversation about how to contextualize and share veterans' oral histories and "hard history" in general.

Pictured below:

Company G or 107th Trench Mortar Battery Company at training exercises in Camp Douglas, Wisconsin. The Listening to War project preserves the stories of veterans like these.

COURTESY OF THE
LANGLADE COUNTY HISTORICAL SOCIETY





FRIDAY OCT. 22 AGENDA



Sessions

9:00-10:00 a.m.

Have Mercer: A CCC Camp's Legacy

Jim Bokern, President, Manitowish Waters Historical Society
John Broihahn, Retired State Archaeologist, Wisconsin Historical Society

Staff of the Manitowish Waters Historical Society and the State Archaeology and Maritime Preservation Program at the Wisconsin Historical Society completed detailed archival research and field documentation at the Mercer CCC Camp, Manitowish Waters, Wisconsin. On the basis of this work, the MWHS is partnering with the Wisconsin DNR and the Iron County Outdoor Recreational Enthusiasts in the creation of a recreational trail. Join the investigators as they discuss the amazing history of the Mercer CCC Camp and the surprising discoveries as archaeology and history merge to create a 21st-century trail.



Pictured left:
The bunkhouses of CCC Camp
Mercer on the Manitowish River,
circa 1934. WHI 86470

Historic Preservation and Downtown Preservation Efforts

Jason Scott, Regional Economic Development Director,
Wisconsin Economic Development Corporation

Historic preservation makes economic sense by making communities viable, livable, and equitable. Learn why and how the Wisconsin Economic Development Corporation promotes downtown investments and preservation efforts that benefit the business owner, neighborhood, and community at large.

Doing LGBTQ+ History in Small City Wisconsin

Ariel Beaujot, University of Wisconsin–La Crosse
V́ctor Macías-González, University of Wisconsin–La Crosse

This session will discuss how to find sources for LGBTQ+ history in small cities and highlight recent research done on gay male spaces and practices. It will also review how to create public archives about LGBTQ+ stories and spaces using the audio-documentary project “Hear, Here” of La Crosse, Wisconsin, as an example.

Writing Local History for Publication

Presented by Daniel C. Kallgren, Associate Professor of History,
University of Wisconsin–Green Bay Marinette Campus

This session will discuss the opportunities for writers of local history to publish their work with *Voyageur* magazine. Published twice a year since 1984, *Voyageur* is a nonprofit magazine dedicated to preserving the history of a 26-county area of greater Northeast Wisconsin. Each issue highlights the historic people, places, and events from the region's past. *Voyageur* is distributed to homes, schools, libraries, businesses, and other locations throughout Wisconsin, in nearly all fifty states, and abroad. *Voyageur* is published by the Brown County Historical Society in cooperation with the University of Wisconsin–Green Bay.

Sessions 10:30-11:30 a.m.

Tax Credits for Historic Building Rehabilitation

Claire Bushemi and Paul Porter, Tax Credit Reviewers,
Wisconsin State Historic Preservation Office

State Historic Preservation Office staff will provide an overview of the state and federal preservation tax credit programs as well as helpful tips for submitting successful project applications for review. They will also explain the Secretary of the Interior's Standards for Rehabilitation and how those standards are used to evaluate proposed tax credit projects.

Tribal Historic Preservation

Panelists to be Announced

There are eleven Tribal Historic Preservation Officers in Wisconsin who oversee federal and tribal historic preservation laws and programs. This roundtable will discuss their role in Wisconsin preservation and opportunities for partnership.

Forest History Association of Wisconsin Digital Archives and Outreach

James Bokern, Manitowish Waters Historical Society
Brad Casselberry, University Records Manager, University of Wisconsin–Stevens Point

The Forest History Association of Wisconsin (FHAW) is a mature organization of 45 years that intends to migrate much of their archives to digital platforms to better serve their membership. Partnering with Brad Casselberry, University of Wisconsin–Stevens Point Archivist, the FHAW is actively preserving and sharing an array of historic records. To reach Wisconsin students, the FHAW is developing partnerships with National History Day leaders to empower teachers and students.

Historical Markers Ahead: New Directions for Storytelling and Funding

Fitzie Heimdahl, Historical Markers Program Coordinator, Wisconsin Historical Society
Susan Hughes, Foundation Historian, William G. Pomeroy Foundation

Historical markers are a popular way for communities to share stories of places, people, and events. This session will highlight an exciting new markers project to share the diverse stories of Wisconsin communities through a generous grant from the William G. Pomeroy Foundation. The three-year program will emphasize co-curation with community members to identify and create new markers that share underrepresented histories of Wisconsin. Susan Hughes will share an overview of the different types of funding available to non-profits nationwide through the William G. Pomeroy Foundation's marker grant programs that span commemorating food history and the National Register of Historic Places to celebrating folklore and historic transportation canals.

SESSION
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FOUNDATION**
For History. For Life.



Awards Recognition & Closing Remarks Noon-12:30 p.m.

2021 Board of Curator Awards

Local History & Historic Preservation Staff

Join us in celebrating the outstanding achievements of the organizations and individuals recognized by the Board of Curators for excellence in sharing Wisconsin's stories and preserving historic places.



Closing Remarks

Christian Øverland, The Ruth and Hartley Barker Director & CEO,
Wisconsin Historical Society

Christian Øverland, the Ruth and Hartley Barker Director & CEO of the Wisconsin Historical Society, will share closing remarks highlighting inspirations from this year's conference while looking forward to new opportunities for history and preservation organizations to provide relevant, engaging content and programs that connect people with the past.

Conference Adjourns

+ Save the date for future conferences!

October 13-15, 2022

Central Wisconsin Convention & Expo Center
Rothschild, Wisconsin

October 19-21, 2023

La Crosse Center
La Crosse, Wisconsin

October 17-19, 2024

Red Lion Paper Valley
Appleton, Wisconsin



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Peter Schlein

SUBJECT: Consideration and possible action on applying for a year 2022 CLG Subgrant. Grant options may relate to one business property and two residential properties that the Historic Preservation Commission reached out to regarding State and National nominations in August 2021.

ELIGIBLE SUBGRANT PROJECTS:

- * Architectural, archaeological, and historical survey projects to identify and evaluate historic properties. For intensive survey projects, the applicant must have survey boundaries approved by SHPO staff prior to application.
- * Preparation of nominations to the National Register of Historic Places. For proposed National Register Historic District nominations, the applicant must have a public meeting by Fall 2020 to introduce the project to property owners in the proposed district.
- * Educational activities, such as workshops, apps, webinars, publications, or other innovative public programs that further the goals of historic preservation.
Development of a municipal historic preservation plan.
- * Host a Commission Assistance and Mentoring Program (CAMP) in your city for multiple CLGs.

HISTORY OF RECENT NOMINATION OUTREACH:

On August 16, 2021 the Historic Preservation Commission discussed reaching out to three property owners to determine if there was an interest in obtaining a grant to attempt to be placed on the State and National Registries of Historic Places. One was a business property and the other two were residential properties.

On August 30, 2021 staff mailed out three letters to the following Historic Preservation Commission suggested addresses with a request to contact staff if there was an interest or any questions: 416 George ST (business), 514 Lewis ST (residential), 405 S Wisconsin ST (residential).

As of the publishing of this agenda, no responses were received. The two residential properties were also contacted in 2020, and no responses were received at that time.

STAFF RECOMMENDATION:

1. Discuss options for potential CLG Subgrant applications related to projects for year 2022.

2. Provide direction to staff regarding any potential applications and timelines or Year 2022 that will not conflict with two significant "year 2021-2022" subgrant projects that are already in progress until September 2022.



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Peter Schleinz

SUBJECT: Consideration and possible action on projects and accomplishments that the Historic Preservation Commission wishes to achieve in Year 2022.

PRIOR TO ARRIVING AT THE SEPTEMBER 20, 2022 MEETING:

1. Come prepared with projects, desired accomplishments, and concept ideas that should be considered by the Historic Preservation Commission in the year 2022.
2. Create a concept timeline (how long it will take) and concept time of year (spring, fall, etc.) for completing each individual task.

STAFF RECOMMENDATION:

1. All Commissioners should discuss and prioritize all of the member submitted projects and accomplishments.
2. Determine the Commissioners' ability to complete the prioritized projects in 2022, keeping aware that other significant projects are already in progress. Spreading projects evenly across the calendar year will help the support staff to keep up while also addressing their own daily workload, requests from this committee, other committee requests.
3. At the November or December Historic Preservation Commission meeting, establish and discuss a DRAFT YEAR 2022 TIMELINE of all projects. Verify that there are enough Committee members that will be available and interested in accomplishing each task through the year.



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Peter Schleinz

SUBJECT: Consideration and possible action on the Historic Preservation Commission formally supporting the division of CLG Subgrant Project No. WI-21-10015 into two \$6,000 projects: The first project is the hiring of a consultant to prepare State and National Register of Historic Places nomination materials for three residential properties, the second project is the creation of three-to-five residential historic district signs.

HISTORY:

On February 22, 2021 The City of De Pere was awarded a \$12,000 CLG Subgrant to hire a consultant that would develop State and National Register of Historic Places nomination materials for three residential properties.

On August 16, 2021 the Historic Preservation Commission recommended the hiring of a consultant for \$6,000 to develop the nomination materials. On September 7, 2021 Common Council approved the recommendation. The remaining \$6,000 was allowed to be spent on project material and hour expenditures, or on another qualifying project that was approved by the Wisconsin Historical Society.

On August 16-20, 2021 staff communicated with Wisconsin Historical Society about qualifying projects that were "ready now" to have grant funds reassigned without having to rewrite the Subgrant Memorandum Of Agreement (MOA). Projects that were similar or related to State and National nominations were identified as the best options, which included the residential historic district signage that Ald. Jonathon Hansen discussed informally with the Commission members on August 16, 2021. Staff made Vice-Chair Gene Hackbarth aware of this proposed signage reassignment.

On August 26, 2021, staff proposed an 'activity-change' to the CLG subgrant that would apply the remaining \$6,000 toward the qualifying residential historic district signage project.

On August 27, 2021 the Wisconsin Historical Society accepted and approved the 'activity-change.' Attached is an e-mail thread that describes the additional activities with a timeline that is similar to the existing Subgrant. The 'activity-change' expectations include quarterly reporting for the addition of at least 3-5 neighborhood signs that accommodate accessibility needs for both access and reading.

STAFF RECOMMENDATION:

1. In order to affirm activity changes that allow CLG Subgrant Project No. WI-21-10015 to have two specific projects, move to support the Wisconsin Historical Society accepted and approved activity-changes from August 27, 2021.

2. Ask for a "volunteer team" that will be interested in working on the sign project details at a pace that is more frequent than the monthly committee meetings. Most work will take place in September-October 2021, with occasional work continuing until the project ends in July 2022.

ATTACHMENTS:

- Re CLG Project No WI-21-10015 -- WHS Approves Excess Grant Proposed redirection of excess grant - 27 Aug 2021 (MSG)
- 2021 Grant Process Steps - 20 Sep 2021 HPC (PDF)

Kelly Barker

From: Jason L Tish <jason.tish@wisconsinhistory.org>
Sent: Friday, August 27, 2021 10:15 AM
To: Peter Schleinz
Cc: Gene Hackbarth
Subject: Re: CLG Project No. WI-21-10015 -- Proposed redirection of excess grant funds for qualifying 'residential historic district signage' project.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Thank you Peter. Your message will serve as notification to SHPO that grant funding not used for the projects proposed in your original grant application will be directed to other projects in De Pere, as described, that are eligible for funding with Historic Preservation Fund subgrants.

This message will serve as our acceptance and approval of the activities you described for HPF subgrant funding. I will add this documentation to our records of your 2021 subgrant award.

-Jason



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JASON TISH

CERTIFIED LOCAL GOVERNMENT COORDINATOR
 PRESERVATION EDUCATION COORDINATOR

Wisconsin Historical Society
 816 State Street
 Madison, WI 53706
 608-264-6512

From: Peter Schleinz <pschleinz@deperewi.gov>
Sent: Thursday, August 26, 2021 15:21
To: Jason L Tish <jason.tish@wisconsinhistory.org>
Cc: Gene Hackbarth <genehackbarth@gmail.com>
Subject: CLG Project No. WI-21-10015 -- Proposed redirection of excess grant funds for qualifying 'residential historic district signage' project.

Good afternoon Jason – On 16 Aug 2021 the De Pere Historic Preservation Commission (HPC) recommended hiring consultant Timothy F. Heggland as the consultant to complete the Scope of Work for CLG Project No. WI-21-10015 (the State and Federal nomination of three residential properties). On 07 Sep 2021 the De Pere Common Council is expected to approve establishing a contract with the consultant. The contract cost is \$6,000 of the \$12,000 CLG project. Therefore the City of De Pere is proposing to redirect the remaining funds to another qualifying project without the need to rewrite the already-signed MOA.

Proposal for redirection of the remaining \$6,000 CLG funds for residential historic district informational signage.

The City of De Pere plans to redirect the remaining funds to partially cover costs related to the development of, and installation of informational signage within at least **three**, and potentially up to five, of the following residential neighborhoods that are State and Federally recognized as historic:

Residential Historic District	State Designation	Federal Designation
North Broadway Street Historic District	01 Jan 1989	09 Sep 1983
Randall Avenue Historic District	13 Oct 2006	24 Apr 2007
North Michigan Street- North Superior Street Historic District	13 Oct 2006	19 Jul 2007
Mansion ST WWII Defense Homes Historic District	19 Feb 2021	02 Jul 2021
Daviswood Ranch Homes Historic District	14 May 2021	In progress

Purpose.

To provide residents and tourists the benefit of knowing a residential district name, geographic information, and unique historic information.

The city has nine historic districts, five of which are residential historic districts. All historic districts are digitally on the City's GIS Map system. The residential historic districts also have special brown colored street name signs. However, many historic districts have boundaries that remain unnoticed by residents and tourists at a pedestrian scale on the sidewalk as the pedestrians may not be "looking up" for a street sign that is designed at a height for motor vehicles. The proposed new signage will be designed at a pedestrian height and scale.

The following image is not a historic sign, but has been recently installed by the City. The concept may resemble the approximate 3' height, size, and pedestrian scale that the project is attempting to achieve.



Proposed locations.

The yellow stars on the below map identifies the general location for each of the five historic neighborhoods. The actual final location for each sign(s) will be established during the project development process in October 2021 and will involve input from the HPC, city staff, and potentially utilities due to the locations being within or near right-of-ways and easements.



Estimated cost.

Related expense breakdowns will include sign concept, sign company costs for final design and construction, installation costs, and staff hours if any unspent funds remain.

- **\$6,000** for informational signage in three residential historic districts (solely redirected CLG Grant).
- **Potentially up to \$12,000*** for informational signage in up to five residential historic districts (combination of redirected CLG Grant and City funds).

*The 2022 City budget has not been established and is not guaranteed, but attempts are being made to secure up to an additional \$6,000 from the City for all six districts.

Project timeline and reporting.

The below concept project timeline follow the already established CLG Project No. WI-21-10015 timeline that includes quarterly reporting, deliverables by **30 Jul 2022**, and a project completion report by **15 Sep 2022**. The proposed project deliverables/completion includes the design, location, and installation of pedestrian scale historic district signage within at least three neighborhoods, and possibly up to five neighborhoods should additional funding is secured from the City. The project will be facilitated in-house with reporting documentation prepared by HPC support staff, Peter Schleinz (Senior Planner).

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Write Summary of project change to WHS																
WHS approval for project change (No MOA Amend.)																
Formal HPC Acceptance to do project																
Create HPC Team																
Establish who prepares quarterly reports for WHS																
Write Progress Report #1																
First Progress Report Due to SHPO																
Identify which neighborhoods get signs																
Identify number of signs per neighborhood																
Formulate text for each sign																
Concept size and look for each sign (LxWxH)																
Determine how/when to notify neighborhoods																
Prioritize 3 preferred locations in each district																
Send prioritization to DPW																
DPW staff response																
Revise 3 prioritize to 1 preferred for each																
DPW review																
HPC accept locations, potential refer to BOPW?																
Potential BOPW review?																
Potential ROP review?																
Write Progress Report #2																
Second Progress Report Due to SHPO																
RFP/BIDs to and from local sign companies																
Staff selects company (if CC approval not needed)																
Work with sign company on material, look, options																
Finalize a design																
Determine when/how to notify neighborhoods																
Write Progress Report #3																
Third Progress Report Due to SHPO																
Present project at HPC for approval																
DPW installation																
Scope of Work Deliverables Due to WHS																
Final Reimbursement Request Due																
Project Completion Report Due																
Reimbursable Project Ends with Fiscal Year																

Many thanks for your consideration. Please call me if there are any questions or if additional information is needed.

Peter Schleinz

Senior Planner | Zoning Administrator | City of De Pere

335 S. Broadway | De Pere, WI 54115

Tel: (920) 339-4043 x 2 | Fax: (920) 330-9491 (I work from a remote office on Thu-Fri.)



Genuine. Down to Earth. Forward Thinking. Rooted in Strong Values.

From: Jason L Tish [mailto:jason.tish@wisconsinhistory.org]

Sent: Friday, August 20, 2021 4:17 PM

To: Peter Schleinz

Subject: CLG Grant funding

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Peter. I heard your voicemail this afternoon.

No, we don't need to amend your MOA for you to redirect the funding to signage. Instead, would you send me an email explaining the situation and requesting to redirect some of the grant funding for

signage. Include a description of the signage program - purpose/location/type and the property/district it will mark. That will be sufficient as a sort of change-order for the grant agreement.

-Jason



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JASON TISH

**CERTIFIED LOCAL GOVERNMENT COORDINATOR
PRESERVATION EDUCATION COORDINATOR**

Wisconsin Historical Society
816 State Street
Madison, WI 53706
608-264-6512

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The following identifies all of the steps needed for the City to complete the needed steps of a 2021-2022 Grant from WHS.

Updated for 20 Sep 2021 HPC Meeting

2021-22 Grant steps per MOA with City Approvals (Historic Nomination Half = \$6,000).

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
City Receives DRAFT MOA	10	18																	
HPC Approves DRAFT MOA		21																	
Staff Revises MOA with WHS																			
CC Approves MOA			20																
Mayor & Finance Director Sign MOA			28	2															
WHS Signs MOA																			
Staff DRAFTS and Mails RFP to WHS List		2																	
Staff Ranks all Qualifying Candidate Responses																			
HPC Selects and Recommends Consultant to Council				16															
CC Approves Consultant Agreement (Contract)				7															
Mayor & Clerk Sign Agreement																			
Consultant Sign Agreement																			
First Progress Report Due to SHPO					15														
Second Progress Report Due to SHPO								15											
Third Progress Report Due to SHPO											15								
Scope of Work Deliverables Due to WHS															30				
Consultant Promised Document Submittal to HPC													1						
NOT REQUIRED: HPC reviews and Supports Project													20						
Final Reimbursement Request Due																15			
Project Completion Report Due																15			
Reimbursable Project Ends with Fiscal Year																30			
WHS Hosts Neighbor Meeting																	?	?	?
WHS Sets Project for Review & Park Service																	?	?	?

WHS
Staff
HPC
CC
Consultant

2021-22 Grant steps per MOA with City Approvals (Neighborhood Signage Half = \$6,000).

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Write Summary of project change to WHS																			
WHS approval for project change (No MOA Amend.)																			
Formal HPC Acceptance to do project				20															
Create HPC Team																			
Establish who prepares quarterly reports for WHS																			
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First Progress Report Due to SHPO					15														
Identify which neighborhoods get signs																			
Identify number of signs per neighborhood																			
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Prioritize 3 preferred locations in each district																			
Identify Accessibility (ground surface and reading)																			
Send prioritization to DPW																			
DPW staff response																			
Revise 3 prioritize to 1 preferred for each																			
Identify Accessibility (ground surface and reading)																			
DPW review																			
Legal review for accessibility																			
HPC accept locations, potential refer to BOPW?						15	or	20											
Write Progress Report #2																			
Second Progress Report Due to SHPO								15											
RFP/BIDs to and from local sign companies																			
Staff selects company (if CC approval not needed)																			
Work with sign company on material, look, options																			
Finalize a design																			
Determine when/how to notify neighborhoods																			
Write Progress Report #3																			
Third Progress Report Due to SHPO											15								
Present project at HPC for approval											18								
DPW installation																			
Scope of Work Deliverables Due to WHS															30				
Final Reimbursement Request Due																	15		
Project Completion Report Due																	15		
Reimbursable Project Ends with Fiscal Year																	30		

WHS
Staff
HPC
CC
Consultant



City of De Pere, Wisconsin

Request For Historic Preservation Commission Action

MEETING DATE: September 20, 2021

DEPARTMENT: Planning

FROM: Peter Schleinz

SUBJECT: Consideration and possible action on providing initial concept suggestions, related to historic district signage prioritization and locations, for the the creation of three-to-five residential historic district signs. Presentation by Ald. Jonathon Hansen.

THIS IS A HISTORIC PRESERVATION COMMISSION (HPC) "WORKING/INPUT" TOPIC:

On September 20, 2021, the Historic Preservation will have created a volunteer team to further develop details needed for the creation of historic district signage. To help the team get started in a future meeting the HPC is being asked for the following general thoughts and likes:

1. The team will be determining some of the "best spots" to consider placing signs within each residential historic district. Some spots will ultimately be ruled out due to things like utilities, vision corners, narrow terraces, snow banks, etc. Thus, the volunteer team will need to identify a number of locations to be narrowed down.

REQUEST (for 3-7 minutes) -- As a group, discuss the benefits and drawbacks of certain locations within each district. Each HPC member should approach the map and place up to 3 dots per district to represent their favorite location (up to 15 dots total for each member). Everyone DOES NOT have to agree on the same 15 locations -- this is merely an exercise to help tell the volunteer team where the potential HPC favored locations are if certain other locations end up not being possible for other reasons.

2. It is possible that the grant budget may not allow all residential historic districts to receive a sign. Thus, the volunteer team may need to prioritize locations that do and do not receive signs.

REQUEST (for 2-3 minutes) -- Using a list that is located at your meeting table, silently identify "#1-#5" you top choices for residential historic districts that should receive a sign. This should be done silently without sharing results, so as not to influence each others opinions.

Please note that the above two activities are to be informational for use by the volunteer team only, to help the team get started. Any concepts are not guaranteed final answers.

STAFF RECOMMENDATION:

Complete above two tasks and forward the HPC suggestions on to the volunteer team to work on further, noting that any final location and priority recommendations will be returned to HPC for a recommendation at a later date.

ATTACHMENTS:

- RESIDENTIAL HISTORIC DISTRICT MAPS - 07 Sep 2021 (DOCX)

