



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Agenda

Tuesday, November 2, 2021

7:00 PM

Council Chambers and Virtual

Pursuant to Wisconsin Statutes 19.84, Notice is hereby given to the public that a meeting of the **License Committee** of the City of De Pere will be held on **November 2, 2021** at **7:00 PM** in the **COUNCIL CHAMBERS, 2ND FLOOR CITY HALL, 335 S. BROADWAY STREET, DE PERE.**

The public may attend the meeting either in person in the Council Chambers or electronically/telephonically. Electronic or telephonic access to the meeting is provided below:

Computer/smart phone accessing <https://www.gotomeet.me/DePere>

OR

You can also dial in using your phone.
United States (Toll Free): [1 866 899 4679](tel:18668994679)
United States: [+1 \(312\) 757-3117](tel:+13127573117)
Access Code: 154-883-285

Call to Order

1. Roll Call
2. Approval of the minutes of the October 19, 2021 License Committee meeting.
3. Public comment on matters not on the agenda.
4. Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #811) 841 Main Ave. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*
5. Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #812) 1511 Lawrence Dr. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*
6. Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #813) 1010 S. Broadway. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*
7. Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #814) 1063 N. Broadway. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*
8. Future discussion items.
9. Adjournment.

Respectfully Submitted,

Ann Ledvina, Deputy Clerk Treasurer

Any person wishing to attend this meeting who, because of disability, requires special accommodations should contact the Clerk's office at 339-4050 by Noon, the previous day so that arrangements can be made.

***Items with an asterisk require City Council approval.**

Agenda Sent To:

Alderspersons
City Administrator
Mayor
Department Heads
TV, Newspapers & Radio Stations
Kress Family Library
De Pere Chamber of Commerce
Daniel Pamperin



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: November 2, 2021

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Approval of the minutes of the October 19, 2021 License Committee meeting.

ATTACHMENTS:

- 10-19-21 License Committee Minutes_Draft (DOC)



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Draft Minutes

Tuesday, October 19, 2021

7:00 PM

Council Chambers and Virtual

1. Call to Order. The meeting was called to order at 7:00 PM by Alderperson Dan Carpenter.

Attendee Name	Title	Status	Arrived
Dan Carpenter	Alderperson	Present	
Mike Eserkaln	Alderperson	Present	
Kelly Ruh	Alderperson	Present	

Also present: City Attorney Judy Schmidt-Lehman and City Clerk Carey Danen.

2. Approval of the minutes of the Sept. 7, 2021 License Committee meeting.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Mike Eserkaln, Alderperson
AYES:	Dan Carpenter, Mike Eserkaln, Kelly Ruh

3. Public Comment Period on matters not on the agenda.

None.

4. Application for Class "B" Fermented Malt Beverage License for De Pere Deacons Hockey Team, Inc. (DBA De Pere Deacons Hockey), 450 Ft. Howard Av. Submitted by De Pere Deacons Hockey Team, Inc.; Agent David Lepp, De Pere, WI.*

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Kelly Ruh, Alderperson
AYES:	Dan Carpenter, Mike Eserkaln, Kelly Ruh

5. Application for Class "B" Fermented Malt Beverage License and "Class B" Intoxicating Liquor License for Little Mexico of East De Pere, LLC, (DBA Little Mexico of East De Pere, LLC) 310 N. Wisconsin St. Submitted by Little Mexico of East De Pere, LLC; Agent Anakaren Garcia, Sturgeon Bay, WI.*

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Mike Eserkaln, Alderperson
AYES:	Dan Carpenter, Mike Eserkaln, Kelly Ruh

6. Consideration and Possible Action on Amending Section 7-2, De Pere Municipal Code Regarding Licenses and Fees (Material Falsification on Liquor License Application).*

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Kelly Ruh, Alderperson
AYES:	Dan Carpenter, Mike Eserkaln, Kelly Ruh

7. Future discussion items.
None.

8. Adjournment.

Alderperson Carpenter moved, seconded by Alderperson Ruh to adjourn the meeting at 7:03 PM. Upon vote, motion carried unanimously.

Respectfully submitted,
Carey Danen, City Clerk



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: November 2, 2021

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #811) 841 Main Ave. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*

ATTACHMENTS:

- True North Energy #811 License Application_11.2.21 (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: JULY 1, 2021 ending: JUNE 30, 2022
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: ☐ Town of ☐ Village of ☒ City of } DE PERE

County of BROWN Aldermanic Dist. No. _____
(if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456103080682502	
FEIN Number 34-1902035	
TYPE OF LICENSE REQUESTED	FEE
☒ Class A beer	\$
☐ Class B beer	\$
☐ Class C wine	\$
☒ Class A liquor	\$
☒ Class A liquor (cider only)	\$ N/A
☐ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$ <u>30</u>
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

TRUE NORTH ENERGY, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	MARK	E.	1
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	PATRICIA	G	
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
NIESE	DANIEL	J.	
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
PAMPERIN	DANIEL	J.	
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name TRUE NORTH #811 Business Phone Number 440-792-4200

2. Address of Premises 841 MAIN AVE., DE PERE Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

The records are kept in an office behind the front counter with a locked door. There is a cabinet on the sales floor which holds liquor and is locked between the hours of 9pm and 8am. There is a locked cabinet that holds extra liquor. Beer is stored in the coolers and on the sales floor. Extra liquor is kept in the back storage area.

4. Legal description (omit if street address is given above): SEE ATTACHED

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No

(b) If yes, under what name was license issued? DE PERE SHELL INC.

Legal Description

For

841 Main Ave., De Pere, WI 54115

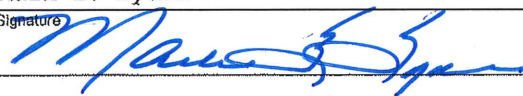
LOT ONE (1) OF CERTIFIED SURVEY MAP NO. 5557, RECORDED IN THE OFFICE OF THE REGISTER OF DEEDS FOR BROWN COUNTY, WISCONSIN ON NOVEMBER 26, 1997, IN VOLUME 36 OF CERTIFIED SURVEY MAPS, PAGE 280, AS DOCUMENT NO. 1582354, BEING ALL OF LOTS 1 AND 2, VOLUME 31, CERTIFIED SURVEY MAP, PAGE 200, BEING IN PART OF LOT 2, VOLUME 31, CERTIFIED SURVEY MAPS, PAGE 16, AND IN ALL OF LOT 1, VOLUME 14, CERTIFIED SURVEY MAPS PAGE 311, BROWN COUNTY RECORDS, CITY OF DE PERE, WEST SIDE OF FOX RIVER, BROWN COUNTY, WISCONSIN, EXCEPTING THEREFROM THAT PORTION OF LAND CONVEYED IN INSTRUMENT RECORDED FEBRUARY 11, 2005, AS DOCUMENT NO. 2172698.

AND

THE NORTHERLY 90 FEET OF THE EASTERLY 65 FEET OF LOT TWO (2) OF CERTIFIED SURVEY MAP NO. 4798, RECORDED IN THE OFFICE OF THE REGISTER OF DEEDS FOR BROWN COUNTY, WISCONSIN ON SEPTEMBER 6, 1994, IN VOLUME 31 OF CERTIFIED SURVEY MAPS, PAGE 16, AS DOCUMENT NO. 1423662, BEING ALL OF LOT 1, VOLUME 26, CERTIFIED SURVEY MAPS, PAGE 73, BEING PART OF LOT "C", RECORDED PLAT OF ASSESSOR'S SUBDIVISION OF 1925 OF LOT 103, ASSESSOR'S SUBDIVISION OF LANDS IN NICOLET, CITY OF DE PERE, WEST SIDE OF FOX RIVER, BROWN COUNTY, WISCONSIN.

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain ☐ Yes ☒ No
9. (a) Corporate/limited liability company applicants only: Insert state DELAWARE and date 08/13/99 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? ☒ Yes ☐ No
If yes, explain.
SEE ATTACHED
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) Mark E. Lyden	Title/Member President/CEO	Date
Signature 	Phone Number 440-792-4200	Email Address melyden@truenorth.org

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>10/18/21</u>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Airport Shell, Inc

GCS Operations, LLC

dba GCS Bellevue Crossing

dba GCS Menasha

dba Stadium Shell

dba Bellevue Grand Central

dba Lineville Travel Mart

dba Ledgeview

dba Riverside

dba 21 Shell

dba College

dba Winneconne Shell

dba East Troy Shell

C&D Shell LLC, dba Bay Beach

Depere Shell, Inc

Grand Central LLC

dba Grand East

dba Famous Dave's

Ballard GCS LLC

University Shell LLC

Voyageur Shell LLC dba Landing

GCS Holdings of Depere LLC

dba Scheuring



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: November 2, 2021

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #812) 1511 Lawrence Dr. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*

ATTACHMENTS:

- True North Energy #812 License Application_11.2.21 (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: JULY 1, 2021 ending: JUNE 30, 2022
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: ☐ Town of ☐ Village of ☒ City of } DE PERE

County of BROWN Aldermanic Dist. No. _____
(if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456103080682502	
FEIN Number 34-1902035	
TYPE OF LICENSE REQUESTED	FEE
☒ Class A beer	\$
☐ Class B beer	\$
☐ Class C wine	\$
☒ Class A liquor	\$
☒ Class A liquor (cider only)	\$ N/A
☐ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$ <u>30</u>
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

TRUE NORTH ENERGY, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	MARK	E.	
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	PATRICIA	G	
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
NIESE	DANIEL	J.	
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
PAMPERIN	DANIEL	J.	
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name TRUE NORTH #812 Business Phone Number 440-792-4200

2. Address of Premises 1511 LAWRENCE DR., DE PERE Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

The records are kept in an office in the back of the store with a locked door. There is a cabinet on the sales floor which holds liquor and is locked during the hours of 9pm and 8am. There is a locked cabinet which holds extra liquor. Beer is stored in the cooler and sales floor. Extra beer is kept in the back storage area.

4. Legal description (omit if street address is given above): SEE ATTACHED

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No

(b) If yes, under what name was license issued? SCHEURING SHELL

Legal Description

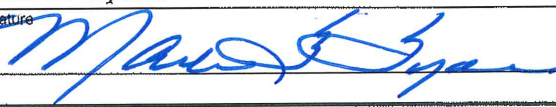
For

1511 Lawrence Dr., De Pere, WI 54115

LOT 1 OF CERTIFIED SURVEY MAP NO. 7741 RECORDED IN THE OFFICE OF THE REGISTER OF DEEDS FOR BROWN COUNTY, WISCONSIN ON DECEMBER 06, 2007, IN VOLUME 53, PAGE 171 AS DOCUMENT NO. 2343956, BEING ALL OF LOT 3, OF VOLUME 47, CERTIFIED SURVEY MAPS, PAGE 292, MAP NUMBER 7044, LOCATED IN PART OF THE SOUTHWEST QUARTER OF THE SOUTHWEST QUARTER (SW 1/4 OF THE SW 1/4), SECTION TWENTY-NINE (29), TOWNSHIP TWENTY-THREE (23) NORTH, RANGE TWENTY (20) EAST, IN THE CITY OF DE PERE, WEST SIDE OF FOX RIVER, BROWN COUNTY, WISCONSIN.

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain ☐ Yes ☒ No
9. (a) Corporate/limited liability company applicants only: Insert state DELAWARE and date 08/13/99 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? ☒ Yes ☐ No
If yes, explain.
SEE ATTACHED
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) Mark E. Lyden	Title/Member President/CEO	Date
Signature 	Phone Number 440-792-4200	Email Address melyden@truenorth.org

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>10/18/21</u>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Airport Shell, Inc

GCS Operations, LLC
dba GCS Bellevue Crossing
dba GCS Menasha
dba Stadium Shell
dba Bellevue Grand Central
dba Lineville Travel Mart
dba Ledgeview
dba Riverside
dba 21 Shell
dba College
dba Winneconne Shell
dba East Troy Shell

C&D Shell LLC, dba Bay Beach

Depere Shell, Inc

Grand Central LLC
dba Grand East
dba Famous Dave's

Ballard GCS LLC

University Shell LLC

Voyageur Shell LLC dba Landing

GCS Holdings of Depere LLC
dba Scheuring



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: November 2, 2021

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #813) 1010 S. Broadway. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*

ATTACHMENTS:

- True North Energy #813 License Application_11.2.21 (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: JULY 1, 2021 ending: JUNE 30, 2022
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: ☐ Town of } DE PERE
☐ Village of }
☒ City of }

County of BROWN Aldermanic Dist. No. _____
(if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456103080682502	
FEIN Number 34-1902035	
TYPE OF LICENSE REQUESTED	FEE
☒ Class A beer	\$
☐ Class B beer	\$
☐ Class C wine	\$
☒ Class A liquor	\$
☒ Class A liquor (cider only)	\$ N/A
☐ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$ 30.00
TOTAL FEE	\$ 166.23

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

TRUE NORTH ENERGY, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	MARK	E.	1
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LYDEN	PATRICIA	G	
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
NIESE	DANIEL	J.	1
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
PAMPERIN	DANIEL	J.	
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name TRUE NORTH #813 Business Phone Number 440-792-4200

2. Address of Premises 1010 S. BROADWAY, DE PERE Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

The records are kept in an office in the back of the store with a locked door. There is a cabinet on the sales floor which holds liquor and is locked between the hours of 9pm and 8am. There is also a locked cabinet which holds Distra liquor. Beer is stored in the coolers and on the sales floor. Extra beer is kept in the back storage area.

4. Legal description (omit if street address is given above): SEE ATTACHED

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No

(b) If yes, under what name was license issued? RIVERSIDE SHELL

Legal Description

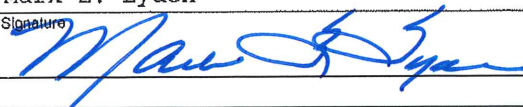
For

1010 S. Broadway, De Pere, WI 54115

LOT 1 OF CERTIFIED SURVEY MAP NO. 5901 RECORDED IN THE OFFICE OF THE REGISTER OF DEEDS FOR BROWN COUNTY, WISCONSIN ON MAY 11, 1999, IN VOLUME 39 OF CERTIFIED SURVEY MAPS, PAGE 23 AS DOCUMENT NO. 1693432, BEING A REDIVISION OF LOTS 1 AND 2, VOLUME 29 CERTIFIED SURVEY MAPS, PAGES 91-93, DOCUMENT NO. 1347736, BEING IN PART OF BLOCK 4 OF GREEN GLADE SUBDIVISION, PART OF PRIVATE CLAIM 36, EAST SIDE OF FOX RIVER, IN THE CITY OF DE PERE, BROWN COUNTY, WISCONSIN.

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? **If yes, explain** ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? **If yes, explain** ☐ Yes ☒ No
9. (a) **Corporate/limited liability company applicants only:** Insert state DELAWARE and date 08/13/99 of registration.
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Contact Person's Name (Last, First, M.I.) Mark E. Lyden	Title/Member President/CEO	Date
Signature 	Phone Number 440-792-4200	Email Address melyden@truenorth.org

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk 10/18/21	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Airport Shell, Inc

GCS Operations, LLC
dba GCS Bellevue Crossing
dba GCS Menasha
dba Stadium Shell
dba Bellevue Grand Central
dba Lineville Travel Mart
dba Ledgeview
dba Riverside
dba 21 Shell
dba College
dba Winneconne Shell
dba East Troy Shell

C&D Shell LLC, dba Bay Beach

Depere Shell, Inc

Grand Central LLC
dba Grand East
dba Famous Dave's

Ballard GCS LLC

University Shell LLC

Voyageur Shell LLC dba Landing

GCS Holdings of Depere LLC
dba Scheuring



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: November 2, 2021

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Application for Class "A" Fermented Malt Beverage License and "Class A" Intoxicating Liquor License for True North Energy, LLC (DBA True North #814) 1063 N. Broadway. Submitted by True North Energy, LLC; Agent Daniel Pamperin, De Pere, WI.*

ATTACHMENTS:

- True North Energy #814 License Application_11.2.21 (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: JULY 1, 2021 ending: JUNE 30, 2022
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: ☐ Town of ☐ Village of ☒ City of DE PERE

County of BROWN Aldermanic Dist. No. _____
(if required by ordinance)

Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number 456103080682502	
FEIN Number 34-1902035	
TYPE OF LICENSE REQUESTED	FEE
☒ Class A beer	\$
☐ Class B beer	\$
☐ Class C wine	\$
☒ Class A liquor	\$
☒ Class A liquor (cider only)	\$ N/A
☐ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$ 30 fee inv # 1662
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

TRUE NORTH ENERGY, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	MARK	E.	
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
LYDEN	PATRICIA	G	
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
NIESE	DANIEL	J.	
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
PAMPERIN	DANIEL	J.	
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name TRUE NORTH #814 Business Phone Number 440-792-4200
2. Address of Premises 1063 N. BROADWAY, DE PERE Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

The records are kept in an office behind the front counter with a locked door. There is a cabinet on the sales floor which holds liquor and is locked during the hours of 9pm and 8am. There is a locked cabinet which holds extra liquor. Beer is stored in the cooler and sales floor. Extra beer is kept in the back storage area. There is also an open air cooler which does not lock that has mostly individual cans for sale.

4. Legal description (omit if street address is given above): SEE ATTACHED

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No

(b) If yes, under what name was license issued? GCS LANDING

Legal Description

For

1063 N. Broadway, De Pere, WI 54115

LOT ONE (1) OF CERTIFIED SURVEY MAP NO. 2486 RECORDED FEBRUARY 07, 1983 IN VOLUME 11 OF CERTIFIED SURVEY MAPS, PAGE 375 AS DOCUMENT NO. 992500 AND PART DESCRIBED IN JACKET 16438, IMAGE 39, ALL BEING PART OF PRIVATE CLAIM 26, EAST SIDE OF FOX RIVER, IN THE CITY OF DE PERE, BROWN COUNTY, WISCONSIN, EXCEPTING THEREFROM THAT PART THEREOF USED FOR ROAD PURPOSES.

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain ☐ Yes ☒ No
9. (a) Corporate/limited liability company applicants only: Insert state DELAWARE and date 08/13/99 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? ☒ Yes ☐ No
If yes, explain.
SEE ATTACHED
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) Mark E. Lyden	Title/Member President/CEO	Date
Signature 	Phone Number 440-792-4200	Email Address melyden@truenorth.org

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk 10/18/21	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

Airport Shell, Inc

GCS Operations, LLC
dba GCS Bellevue Crossing
dba GCS Menasha
dba Stadium Shell
dba Bellevue Grand Central
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C&D Shell LLC, dba Bay Beach

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University Shell LLC

Voyageur Shell LLC dba Landing

GCS Holdings of Depere LLC
dba Scheuring



City of De Pere, Wisconsin

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DEPARTMENT: City Clerk

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SUBJECT: Future discussion items.
