



# Sustainability Commission

## Regular Meeting

335 South Broadway  
De Pere, WI 54115  
[www.deperewi.gov](http://www.deperewi.gov)

## Agenda

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Tuesday, February 10, 2026

5:30 PM

Council Chambers and Virtual

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Pursuant to Wisconsin Statute 19.84, Notice is hereby given to the public that a meeting of the **Sustainability Commission** of the City of De Pere will be held on **February 10, 2026** at **5:30 PM** in the **COUNCIL CHAMBERS, 2ND FLOOR CITY HALL, 335 S. BROADWAY STREET. DE PERE.**

Computer/smart phone accessing <https://www.gotomeet.me/DePere>

OR

**You can also dial in using your phone.**  
United States (Toll Free): [1 866 899 4679](tel:18668994679)  
United States: [+1 \(312\) 757-3117](tel:+13127573117)  
**Access Code:** 154-883-285

*This meeting may also be rebroadcast on TV throughout the week and available on demand at <https://deperewi.portal.civicclerk.com/>.*

- I. Call to Order
  1. Roll Call
- II. Public Comment on Matters not on the Agenda. Comments made during the public comment period shall pertain only to matters under the jurisdiction of the Sustainability Commission. §6-3(f) DPMC
- III. Items
  1. Approval of the January 13, 2026 Sustainability Commission Meeting Minutes
  2. Consideration and possible action on Proposal for 2026 Green Tier Legacy Community Scoresheet Completion\*
  3. Consideration and possible action on 2026 Composting Services Reimbursement Rates
  4. Discussion on 2026 Sustainability Commission Budget
  5. Consideration and possible action on Initiative Advertising
  6. Discussion on Sustainability Commission Work Plan
  7. Discussion on Initiative Prioritization - Clean Air Initiative

8. Consideration and possible action on Initiative Prioritization - Pollinator Gardens / Planned Natural Landscapes
  9. Discussion on Initiative Prioritization - Green Energy
  10. Consideration and possible action on Initiative Prioritization - Adopt-a-Drain
  11. Discussion on Stormwater Watershed Pollutant Model
- IV. Future Agenda Items
- V. Adjournment

Any person wishing to attend this meeting who, because of disability, requires special accommodations should contact the Public Works Department at 920-339-4060 by noon on the previous day so that arrangements can be made.

Agenda Sent To:

Alderspersons  
City Manager  
Mayor  
Department Heads  
TV, Newspapers & Radio Stations  
Kress Family Library  
De Pere Chamber of Commerce  
Definitely De Pere  
Allyson Brunette



**City of De Pere, Wisconsin**

**III.1**

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:**  
**FROM:** Natalie Markelz, Administrative Assistant  
**SUBJECT:** Approval of the January 13, 2026 Sustainability Commission Meeting Minutes  
**RECOMMENDED ACTION:** Approve the January 13, 2026 Sustainability Commission Meeting Minutes

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ATTACHMENTS:  
2026 0113 Sustainability Commission Minutes



# Sustainability Commission

## Regular Meeting

### Minutes

335 South Broadway  
De Pere, WI 54115  
[www.deperewi.gov](http://www.deperewi.gov)

Tuesday, January 13, 2026

5:30 PM

Council Chambers/Virtual

#### I. Call to Order

##### 1. Roll Call

Commissioner Henrigillis called the January 13, 2026 meeting of the Sustainability Commission to order at 5:28 PM.

**Present:** Emily Henrigillis, Randall Lawton, Rachel Leonard, Casey Nelson, Jonie Panick, Anna Metzler

**Absent:**

**Excused:** Nicole Slavin, Carmen Van Schyndel

Others Present:

Chase Kuffel, Assistant City Engineer

Natalie Markelz, Administrative Assistant/Recording Secretary

#### II. Public Comment on Matters not on the Agenda. Comments made during the public comment period shall pertain only to matters under the jurisdiction of the Sustainability Commission. §6-3(f) DPMC

None.

#### III. Items

##### 1. Approval of the November 11, 2025 Sustainability Commission Meeting Minutes

Aldersperson Nelson moved to approve the November 11, 2025 Sustainability Commission Meeting Minutes, seconded by Commissioner Lawton. Upon vote, the motion passed unanimously.

**RESULT:** Passed (UNANIMOUS)  
**MOVER:** Casey Nelson  
**SECONDER:** Randall Lawton  
**AYES:** Emily Henrigillis, Randall Lawton, Rachel Leonard, Casey Nelson, Jonie Panick  
**EXCUSED:** Nicole Slavin, Carmen Van Schyndel

##### 2. Discussion on Recent Public Works Awards

Chase Kuffel, Assistant City Engineer, explains that the Public Works Department was recognized by two different entities. The first is a Recycling Excellence Award from the Wisconsin Department of Natural Resources which due to improvements on streamlining recycling and education to the public. The second award is the Wisconsin Snow & Ice Control Award from the American Public Works Association. This award is broken up by different community sizes, which we won for populations

greater than 25,000 residents. We will be going for the National Award.

No action necessary. Discussion only.

### 3. Consideration and Possible Action on Reid Street Banner Initiative Advertising

Chase Kuffel, Assistant City Engineer, talked about the previous Grinch idea for salt control at prior meetings and he recently discussed banners with the Parks, Recreation and Forestry Department, however they do not hang banners between mid-December and March as it's too cold and unsafe. Mr. Kuffel explained that opportunities for banners would be in March, April, September, October, or November. Banners from May to August are booked with other events, e.g. Fair, Definitely De Pere, St Norbert College, etc. For the 5 months that are available, the Commission can partner with our City Health Department to work on times when they don't have a banner hung for the public. Mr. Kuffel suggested putting banners up for Pollinators in April, Adopt a Drain in September and Salt in November. Once there is direction from the commission, a banner would be about \$500, then coordinate with the Health Department to figure out a timeframe between the two entities.

Commissioner Leonard believes last year when they talked about the Grinch Salt idea, it was a little late in the season, but does think it would be appropriate timing. She questioned why banners cannot be hung in the winter months. Mr. Kuffel explained that staff need to use bucket trucks, which can be difficult as it blocks the roadway, even more so if there's snow banks. Additionally, they need to facet banners with their bare hands, which can be tough with metal, especially in the cold.

Commissioner Panick asked if we have looked into other options for advertisements. Mr. Kuffel stated that we have spoken with WIXX and currently have an advertisement with De Pere Cinema for Adopt a Drain. Commissioner Panick explained she doesn't believe it is too expensive and knows that Lamar requires a commitment, but they do advertise monthly which she can reach out to see how much that would cost.

### 4. Discussion on Sustainability Commission Work Plan

Chase Kuffel, Assistant City Engineer, stated he keeps the work plan updated based on discussions from the Sustainability Commission. No formal updates or direction at this time.

No action necessary. Discussion only.

### 5. Discussion on Initiative Prioritization — Adopt a Drain

Chase Kuffel, Assistant City Engineer, advised this is the same memo from last meeting. There are no further recognition programs at this time for Adopt a Drain. Since the last meeting, there was a new sign-up for Adopt a Drain and advised there are people cleaning in winter as we get formal submissions from it. He advised the Girl Scout Troop wants the Sustainability Commission to present the storm water model. Commissioner Henrigillis stated she knows how to present this, Mr. Kuffel advised he will coordinate with the troop to come in. Commissioner Leonard questioned if we want to do a formal recognition program, do we have an end date and definition. Mr. Kuffel advised we don't have anything formal, but we do have start-up kits and funds available. He will talk to the Park Department about the Beer Gardens. Commissioner Henrigillis thinks September would be a good timeframe.

No action necessary. Discussion only.

6. Discussion on Initiative Prioritization — Composting

Chase Kuffel, Assistant City Engineer, advised composting is moving along. We just finished the 4th quarter in 2025 and still working thru reimbursements. Mr. Kuffel suggested for improvements going forward would be to reach out/advertise.

No action necessary. Discussion only.

7. Discussion on Initiative Prioritization — Clean Air Initiative

Chase Kuffel, Assistant City Engineer. Looking for an update from the commission, otherwise nothing new.

No discussion. No action necessary.

8. Consideration and Possible Action on Initiative Prioritization — Pollinator Gardens / Planned Natural Landscapes

Chase Kuffel, Assistant City Engineer talked about the last meeting where the Commission discussed the "Five for Fliers Program". Attached is the drafted handout on what is an Invasive Species. Commissioner Henrigillis discussed how she met with Conservation Corps and Green Bay Botanical Gardens (GBBG). The GBBG is hoping to hand out pollinator plants on Mother's Day. GBBG is also working with the City of Green Bay, handing out 315 pollinator kits on Mother's Day in May and would be willing to give the City of De Pere 50 kits containing 750 plants in total. Green Bay is willing to partner with De Pere to handle the administrative work and host the pick-up. Conservation Corps is making handouts for the event and is willing to share with the City of De Pere. Commissioner Henrigillis advised on doing an event as previously discussed doing "talks" which can be coordinated with other groups. would be doing something productive with the initiative.

Mr. Kuffel stated the cost for it would be \$500 which works in the budget & recommends to move forward. The City of Green Bay would put on the sign-up which would differentiate Green Bay from De Pere residents. Alderperson Nelson questioned if pick-up would be in Green Bay. Commissioner Leonard asked if we could have pick up in De Pere. Commissioner Henrigillis explained she would be happy to host. Commissioner Lenoard asked if we can do the pick-up at the Mulva Cultural Center. Discussion continued on pick-up. Alderperson Nelson confirmed that we could partner with Green Bay for the sign-up, but residents would be able to pick-up in De Pere. Commissioner Henrigillis confirmed, once we have the details together, that would be listed on the sign-up.

Commissioner Henrigillis listed the plants as being 1 of each: four grasses (late summer/fall: sideoats grama, purple love grass, little bluestem and prairie dropseed), two early plants (hairy beardtongue and smooth peristemon), seven summer plants (lavender hyssop, butterfly weed, swamp milkweed, pale purple coneflower, meadow blazing star and wild quinine) and three fall plants (black eyed susan, showy goldenrod, and sky blue aster). Alderperson Nelson stated he is in favor of the initiative. Mr. Kuffel asked if this is a formal recommendation or if there is more discussion. Commissioner Panick questioned if there is still time to discuss who is doing pick-ups. Mr. Kuffel advised we can go ahead with the plan to partner and commit to \$500, then have details figured out at a later date. Commissioner Panick motions to go ahead with approval of partnering with the Green Bay Botanical Gardens, Conservation Corps and City of Green Bay for plan kit handouts. Commissioner Lawton seconds the motion.

<b>RESULT:</b>	Passed (UNANIMOUS)
<b>MOVER:</b>	Jonie Panick
<b>SECONDER:</b>	Randall Lawton
<b>AYES:</b>	Emily Henrigillis, Randall Lawton, Rachel Leonard, Casey Nelson, Jonie Panick
<b>EXCUSED:</b>	Nicole Slavin, Carmen Van Schyndel

#### 9. Discussion on Initiative Prioritization — Green Energy

Chase Kuffel, Assistant City Engineer, directs input from Commissioner Leonard on the topic. She advised at the last meeting she talked about developing a baseline to work towards a Clean Energy Resolution. The resolution is being modeled after the City of Green Bay's work plan. After looking through their plan, they used slope data which is basically a County Level breakdown of energy use, which is then multiplied by the percentage of Green Bay's population. They use an eGrid tool. Looking at the information, there is overlap of the data from the previous and the Green Tier program. One part of Green Tier's reporting is on community energy use, which is more specific than using slope data. Using these, we have a plan for developing the baseline. Commissioner Leonard questioned if we have a contact at Wisconsin Public Service to get the data needed. Mr. Kuffel advised he would be the one to connect with them as we have other contacts which we use for permitting/construction and can direct us to someone who can help.

Commissioner Leonard advised other communities get the info for Green Tier, so it shouldn't be hard to get, but wanted to confirm if it's separated by residential, commercial and industrial. Mr. Kuffel said he doesn't think it will be that specific.

Commissioner Leonard stated in comparing other Green Energy Work plans in Wisconsin, Eau Claire, for example, uses a software called Clear Path which is an online platform where you can get greenhouse gas inventories, forecast & develop your action plan thru the software. She spoke to someone there and would be willing to speak at next meeting about the software and advised the cost is reasonable and should be in budget. She advised once we get a baseline, the next steps would be to propose initiatives and assess their merits if they go on an action plan. She envisions we might be able to use this tool to hypothesize, come up with targets, track data, etc. Mr. Kuffel advised that getting the information shouldn't be an issue, however it's time consuming.

No action taken.

#### IV. Future Agenda Items

Commissioner Leonard would like to discuss A.I. Data centers related to Sustainability. Chase Kuffel, Assistant City Engineer, clarified if there was anything in specific she wanted to discuss. Commissioner Leonard explained she had gone to the proposed Greenleaf Center meeting the night prior, which the center has now been taken off the table. Speakers there had stressed that just because they pulled out of that location doesn't mean that they're gone from the area and likely targeting other communities nearby. She wants to know if there are any vulnerabilities to De Pere or the surrounding communities. She will write up what she learned and forward to Mr. Kuffel to set up a memo/discussion item.

#### V. Adjournment

Alderson Nelson moved to adjourn the meeting at 5:53 PM, seconded by Commissioner Panick. Upon vote, the motion passed unanimously.

Respectfully submitted,  
Natalie Markelz



City of De Pere, Wisconsin

III.2

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Consideration and possible action on Proposal for 2026 Green Tier Legacy Community Scoresheet Completion\*  
**RECOMMENDED ACTION:** Staff recommends approving hiring Allyson Brunette Consulting, LLC for the 2026 Green Tier Legacy Community Scoresheet completion in the amount of \$4,500.

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**ATTACHMENTS:**  
2026 0210 CE\_SC\_GTLC\_Consultant\_Award, 2026 0126\_Allyson Brunette Consulting Proposal, Professional Service Agreement - Template

# CITY OF DE PERE MEMO



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To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Consideration and possible action on Proposal for 2026 Green Tier Legacy Community Scoresheet Completion\***

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Staff received a proposal from Allyson Brunette Consulting for the data gathering a submission of the City of De Pere's Green Tier Legacy Community Scoresheet for 2026. The proposal cost would not exceed \$4,500 and would provide the scoresheet as a deliverable by the end of the 2026 calendar year.

The staff recommendation is to accept the proposal from Allyson Brunette Consulting for the 2026 Green Tier Legacy Community Scoresheet completion in the amount of \$4,500. This proposal would be funded via the Consulting line item as part of the Sustainability Commission budget.

**Attachments:**

2026 0126\_Allyson Brunette Consulting Proposal  
Professional Service Agreement – Template

City of De Pere  
Sustainability Commission  
and Green Tier Program



Proposal Released:  
January 26, 2026

Prepared for:  
Mr. Chase Kuffel, Assistant City Engineer



January 26, 2026

City of De Pere  
Attn: Sustainability Commission  
925 S. 6th St.  
De Pere, WI 54115

**Subject: Sustainability Commission + Green Tier Program**  
Delivered Electronically



**PRINCIPAL CONTACT:**

Allyson Brunette  
Owner, Allyson Brunette Consulting, LLC  
1644 Glen Road, Green Bay, WI 54313  
920-371-9797  
allyson@allysonbrunette.com

Dear Mr. Kuffel,

I am highly interested in the opportunity to work with the City of De Pere to complete their Green Tier program scorecard and restore compliance with the program through the Wisconsin Department of Natural Resources. It is my understanding through discussion with City Manager Kim Flom that the Sustainability Commission holds value in maintaining this designation, but that the criteria to complete the required scorecard exceeds current staff capacity.

I have included a proposal for the Sustainability Commission to consider. This proposal will manage the scorecard completion for the city.

I am passionate about data-driven decision-making and pride myself on my attention to detail within my business. I am also historically connected to the City of De Pere. My first step into the public sector began as a graduate student intern in the De Pere Planning and Economic Development division, followed by my first post-graduation job as Executive Director of the newly revitalized De Pere Main Street Program. These roles would kick off a decade long career in municipal and county government.

In the four years since starting my consulting business, I strive to serve my client communities as an extension of their own staff by understanding their needs and seamlessly providing services from the outside. I understand that staff capacity is limited and community wants continue to increase. I would be honored to serve the City of De Pere by aiding in the completion of your Green Tier program needs.

Thank you for your consideration of my proposal.

Sincerely,

A handwritten signature in black ink that reads 'Allyson W. Brunette'.

Allyson Brunette, Founder/Owner

# CITY OF DE PERE PROPOSAL

## A. UNDERSTANDING OF NEED

- City of De Pere has opted into Green Tier program through Wisconsin DNR upon the Sustainability Commission recommendation and City Council action. Changes to the Green Tier scorecard in 2022 have increased staff time burden for completion in conjunction with increased staff workloads internally.
- The city is seeking alternative solutions to complete the scorecard and remain in compliance with the Green Tier program.
- Allyson Brunette Consulting has prepared a consultant solution for this need to remain in compliance with the Wisconsin DNR,.

## B. PRIMARY CONTACT / CONTACT FOR THE RFP PROCESS

Allyson Brunette, Founder/Owner  
(920) 371-9797, allyson@allysonbrunette.com

## C. FIRM SPECIALTIES

- Local government and non profit strategic planning
- Consensus building with local governments, community leaders, and non profit leaders
- Workshop and retreat facilitation
- Individual and team leadership coaching
- Keynote speaking and presentations
- Reporting to boards and commissions (both elected and appointed)
- Research and writing on topics related to innovation in government

## D CURRENT AND PREVIOUS LOCAL GOVERNMENT CLIENTS (BY STATE)

Asterisk (\*) indicates that I was part of a multi-firm team working with this organization.

### MINNESOTA

- City of Golden Valley HRA\*
- City of Faribault and City of Faribault HRA
- Village of DeForest
- Village of Harrison

### MICHIGAN

- City of Petoskey DDA
- City of Ludington
- Kalamazoo County
- St. Joseph County
- The Right Place, Inc.
- Michigan Municipal League
- Village of Kimberly
- Village of Waunakee
- Town of Ledgeview
- Town of Grand Chute\*
- Marquette County
- Oneida County

### GEORGIA

- City of Sandersville

### WISCONSIN

- City of Baraboo\*
- City of Fitchburg
- City of Oconto Falls\*
- City of Omro
- City of Ripon
- City of Whitewater

### OHIO

- City of Grandview Heights\*

### NEW HAMPSHIRE

- City of Keene\*

# CITY OF DE PERE PROPOSAL & CONSULTANT RESUME

## E. PROPOSAL

### Complete Green Tier Scorecard and Bring City of De Pere Back into Compliance

#### Deliverables:

- This is a hands-off option that brings the city back into compliance with the Green Tier program and eliminates staff time burden in doing so.
- Includes first year setup, gathering data for completion of Green Tier scorecard and brings De Pere back into compliance with Wisconsin DNR. This includes facilitating corrections should the DNR have follow-up concerns or questions with the City of De Pere's submission.
- Future annual updates will require substantially fewer hours.

**Price Point:** Not-to-exceed \$4,500 (based on an estimated 20-25 hours at a rate of \$180/hour)

### Future Add-On Maintenance: Complete Green Tier Scorecard (Ongoing Basis)

Should the City of De Pere wish to retain Allyson Brunette Consulting for future Green Tier Scorecard completion following entering an initial contract (and consultant availability allows for it,) 2026 hourly rates of \$180/hour will be honored for the next three years.

**Price Point:** Estimated at \$2,000 per year, not-to-exceed \$3,000.

Allyson Watson Brunette  
Founder/Owner, Allyson Brunette Consulting  
[www.allysonbrunette.com](http://www.allysonbrunette.com)  
Role: Project Lead



**Education:** MPA, Marist College School of Management;  
BA Economics and Political Science, Rider University.

#### Professional Background:

- 2021 - Present: Founder/Owner of Allyson Brunette Consulting
- 2018 - 2021: City Planner and Interim Planning and Community Development Director, City of Kaukauna
- 2015 - 2018: Communities Extension Educator at University of Wisconsin-Extension
- 2012 - 2015: Executive Director at De Pere Main Street Program

**Areas of Focus:** Group Facilitation, Individual and Group Coaching

#### My Strengths:

My top strengths are Strategic, Discipline, Communication, Belief and Responsibility.

#### Allyson's Consulting Philosophy:

I believe that when we remove barriers and communicate clearly, we make the biggest impact possible.

#### Business Certifications:

Allyson Brunette Consulting has been certified as a Woman-Owned Business Enterprise by the State of Wisconsin since 2023.





From **Allyson Brunette Consulting**  
 1644 Glen Road  
 Green Bay, WI 54313  
 allyson@allysonbrunette.com  
 EIN: 87-4759824

Estimate ID **1085**  
 Issue Date 01/20/2026  
 Subject De Pere Green Tier Program Scorecard

Estimate For **City of De Pere**  
 Attn: Chase Kuffel  
 925 S. Sixth St  
 De Pere, WI 54115

Item Type	Description	Quantity	Unit Price	Amount
Service	<p><b>Complete Green Tier Scorecard and Bring City of De Pere Back into Compliance</b></p> <p>Deliverables:</p> <ul style="list-style-type: none"> <li>- This is a hands-off option that brings the city back into compliance with the Green Tier program and eliminates staff time burden in doing so.</li> <li>- Includes first year setup, gathering data for completion of Green Tier scorecard and brings De Pere back into compliance with Wisconsin DNR. This includes facilitating corrections should the DNR have follow-up concerns or questions with the City of De Pere's submission.</li> <li>- <i>Future annual updates will require substantially fewer hours.</i></li> </ul>	25.00	\$180.00	<b>\$4,500.00</b>

**Estimate Total      \$4,500.00**

**Notes**

1. This estimate is valid for 60 days.
2. Payment terms dictate 25% deposit of maximum contract price at time of signing, which functions as an initial client retainer.
3. Invoicing will be issued across four (total) instances, with benchmarks to be determined by the client and the consultant.

STANDARD AGREEMENT FOR PROFESSIONAL SERVICES BETWEEN THE  
CITY OF DE PERE AND (CONSULTANT NAME)

Project: (Project Name)

THIS AGREEMENT made and entered into this \_\_\_ day of \_\_\_\_\_, 202\_, by and between the City of De Pere, a Wisconsin municipal corporation ("City"), and \_\_\_\_\_ ("Consultant"), collectively referred to as the parties.

WITNESSETH

WHEREAS the City is in need of \_\_\_\_\_ (project description) \_\_\_\_\_; and

WHEREAS the Consultant has available and offers to provide qualified personnel and facilities necessary to accomplish the work within the required timeframe.

NOW, THEREFORE, in consideration of the following terms and conditions, City and Consultant mutually agree as follows:

I. SCOPE OF WORK

The scope of work shall include all services and materials necessary to complete the project as fully described and specified in the \_\_\_(date)\_\_\_ City Request for Proposals (Exhibit A) and Consultant's Proposal thereto dated \_\_\_(date)\_\_\_ (Exhibit B), both of which are attached hereto and incorporated herein by reference. If a conflict exists between Exhibit A and Exhibit B, the terms of Exhibit A shall prevail. If there is a conflict between the terms and conditions of Exhibit A and this Agreement, the terms of this Agreement shall prevail. No standard terms or conditions of Consultant's Proposal are incorporated into this Agreement unless such term is specifically included herein.

II. AMENDMENTS TO AGREEMENT

This Agreement may be amended only by written instrument signed by both parties. In the reasonable judgment of the City, the scope or nature of the services to be performed by Consultant change or deviate materially from the scope or nature of the services described above, the City may, at its discretion, suspend performance of its services until a written agreement superseding this Agreement and adjusting the scope, schedule, terms and conditions has been executed. Where additional work is to be completed on time and expenses compensation, charges shall be in accordance with the fee schedule submitted with the Consultant's proposal.

III. FEES

Total fees payable to Consultant shall not exceed the amount of [Insert Dollar Amount] for all services, materials, equipment and authorized reimbursable expenses under this Agreement unless an Amendment to Agreement signed by both parties, approves additional fees in writing. Any such additional fees shall be defined in writing and authorized prior to execution of such work.

IV. SCOPE OF CONSULTING SERVICES

Consultant agrees to perform all those services and furnish all material necessary as fully described in Exhibits A and B.

V. SCOPE OF CITY SERVICES

City agrees to provide the Consultant certain items and/or information such as existing plans, standard specifications, and other information concerning the project that may be applicable in the design of the project, as are available.

VI. COMPENSATION

The City agrees to pay, and the Consultant agrees to accept, compensation in accordance with the compensation provisions described in Exhibit B, to be paid in a lump sum at the conclusion of the work. Payment to the Consultant is due in 30 days from the invoice date. Compensation for special services shall be as agreed upon by the City and Consultant and set forth in the written authorization for special services.

VII. INDEMNIFICATION

Consultant hereby agrees to indemnify the City, its elected and appointed officials, officers, employees, agents, representatives and volunteers, and each of them, from and against any and all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, interest, attorneys' fees, costs and expenses of whatsoever kind or nature in any manner directly or indirectly caused, occasioned, or contributed to in whole or in part or claimed to be caused, occasioned, or contributed to in whole or in part, by negligence, whether active or passive, of Consultant or of anyone acting under its direction or control or on its behalf even if liability is also sought to be imposed on City, its elected and appointed officials, officers, employees, agents, representatives and volunteers. The obligation to indemnify the City, its elected and appointed officials, officers, employees, agents, representatives and volunteers, and each of them, shall be applicable unless liability results from the sole negligence of the City, its elected and appointed officials, officers, employees, agents, representatives and volunteers.

In the event that Consultant employs other persons, firms, corporations or entities (sub-contractor) as part of the work covered by this Agreement, it shall be Consultant's responsibility to require and confirm that each sub-contractor enters into an Indemnity Agreement in favor of the City, its elected and appointed officials, officers, employees, agents, representatives and volunteers, which is identical to this Indemnity Agreement.

This indemnity provision shall survive the termination or expiration of this Agreement.

VIII. INSURANCE

Consultant shall not commence work under this Agreement until it has obtained the insurance required herein. All coverages shall be with insurance carriers licensed and admitted to do business in the State of Wisconsin. All coverages shall be with carriers acceptable to the City. A minimum AM Best Rating of A-VII is required.

It is hereby understood and agreed that the insurance required by the City is primary coverage and that any insurance or self-insurance maintained by the City, its officers, council members, agents, employees or authorized volunteers will not contribute to a loss.

Worker's Compensation and Employers Liability Minimum Requirements as required by Statute: Consultant shall cover or insure under applicable labor laws relating to worker's compensation insurance, all of their employees in accordance with the law in the State of Wisconsin. Consultant shall provide statutory coverage for work related injuries and employer's liability insurance with limits of \$100,000 each accident, \$500,000 disease policy limit and \$100,000 disease each employee.

Liability Insurance: Consultant shall procure and maintain during the life of this Agreement the following Commercial General Liability Insurance and Automobile Liability insurances:

A. PROFESSIONAL LIABILITY (Errors and Omissions)

- (1) Minimum Limits
  - (a) \$2,000,000 each claim/\$3,000,000 annual aggregate
  - (b) Any deductible not to exceed \$25,000 each claim
- (2) Must continue coverage for 3 years after final payment for service/job

**B. GENERAL LIABILITY COVERAGE**

- (1) Commercial General Liability
  - (a) \$4,000,000 general aggregate
  - (b) \$1,000,000 products - completed operations aggregate
  - (c) \$1,000,000 personal injury and advertising injury
  - (d) \$2,000,000 each occurrence limit
- (2) Claims made form of coverage is not acceptable.
- (3) Insurance must include:
  - (a) Premises and Operations Liability
  - (b) Blanket Contractual Liability including coverage for the joint negligence of the City of De Pere, it officers, council members, agents, employees, authorized volunteers and the named insured
  - (c) Personal Injury
  - (d) Explosion, collapse and underground coverage
  - (e) Products/Completed Operations
  - (f) Independent Contractors

**C. BUSINESS AUTOMOBILE COVERAGE**

- (1) Minimum Limits - \$2,000,000 Combined Single Limit for Bodily Injury and Property Damage each accident
- (2) Must cover liability for "Any Auto" - including Owned, Non-Owned and Hired Automobile Liability

Additional Insured: Consultant shall name the City, including all elected and appointed officials, all employees and volunteers, all boards, commissions and/or authorities and their board members, employees and volunteers as an Additional Insured on the General Liability Coverage. This coverage shall be primary to the Additional Insured, and not contributing with any other insurance or similar protection available to the Additional Insured, whether other available coverage is primary, contributing or excess.

Waiver of Workers Compensation Subrogation: The workers' compensation policy is to be endorsed with a waiver of subrogation. The insurance company, in its endorsement, agrees to waive all rights of subrogation against the City, its officers, officials, employees and volunteers for losses paid under the terms of the policy that arises from the work performed by the named insured for or on behalf of the City of De Pere.

Cancellation Notice: All insurances required by this Agreement shall include an endorsement stating the following: "Thirty (30) days Advance Written Notice of Cancellation or Ten (10) days for Non-Renewal shall be sent to: City of De Pere Attn: City Clerk 335 S. Broadway, De Pere, WI 54115.

Proof of Insurance Coverage: Consultant shall provide to the City, at the time this Agreement is returned for execution, Certificates of Insurance and/or policies, acceptable to the City. If so requested, certified copies of any or all polices shall also

be furnished. The Additional Insured Policy endorsement must accompany the Certificate of Insurance. A copy of the Certificate of Insurance must be on file with the City. If no Certificates of Insurance and/or policies are provided to the City upon execution of this Agreement, the Agreement shall be null and void.

Continuation of Coverage: If any of the above coverage expires during the term of this Agreement, the Consultant shall deliver renewal certificates and/or policies to the City at least ten (10) days prior to the expiration date.

#### IX. OWNERSHIP AND FORM OF DOCUMENTS

Any reports, specifications, drawings, or other documents prepared by the Consultant in the performance of its obligations under this Agreement shall become the property of the City. All such materials shall be returned to the City upon completion, termination, or cancellation of this Agreement and payment in full of all monies due the Consultant. The Consultant shall not use, willingly allow, or cause such materials to be used for any purpose other than the performance of all Consultant's obligations under this Agreement without the written consent of the City. The City agrees that the Consultant shall not be responsible for any re-use by the City, or by third parties that obtained the documents from or through the City, for purposes other than original intent of the documents provided by the Consultant.

Consultant acknowledges that, as the Consultant to City, a Wisconsin municipality, Wis. Stats. §19.36(3) applies to it and records produced by it pursuant to this contract are subject to the public records law to the extent they would otherwise be if maintained by the City. Consultant agrees that, within 10 business days of a written request of City, it shall forward to City any such contract or records maintained by Consultant as are requested by City. Such records shall be in the format requested by City provided that such records are kept and maintained in that format.

#### X. SAMPLES

Unless otherwise agreed or consumed in testing, test specimens shall be retained for a minimum of thirty (30) days following submission of final report.

#### XI. AUDITOR ACCESS

Consultant shall, upon request of City or its auditors, provide access to and furnish the auditors with copies of requested records, reports and any other documentation in its possession or custody pertaining to financial transactions, records or other financial information held by Consultant in conjunction with or related to Consultant's obligations under this Agreement.

#### XII. CONFIDENTIALITY OF INFORMATION

Consultant understands that, during the course of work under this contract, Consultant may become privy to confidential information of City. Consultant shall maintain the confidentiality of all information specifically designated confidential by City unless withholding such information would violate the law, create a significant harm to the public, or create a risk of significant harm to the public.

#### XIII. DISPUTE RESOLUTION

All claims, disputes or any other matters in question between the parties arising out of or relating to this Agreement or breach thereof shall be subject to mediation as a condition precedent to the institution of any legal proceedings by either party. If such claim, dispute or any other matter involves a lien arising out of Consultant's services, Consultant may proceed in accordance with applicable law to comply with lien notice and filing deadlines prior to resolution of the matter by mediation.

The City and Consultant shall attempt to resolve claims, disputes and other matters in question between them by mediation in accordance with the current Mediation Rules of the American Arbitration Association unless the parties agree otherwise. A request for mediation shall be filed in writing with the other party to this Agreement and, if applicable, the American Arbitration Association.

The parties shall share equally the mediator's and any filing fees. Mediation shall be held in the place where the Project is located, unless another location is mutually agreed upon. Agreements reached in mediation shall have the same force and effect as settlements in any court having jurisdiction thereof.

#### XIV. ACCESS/UTILITIES

The City will arrange access to the site, as necessary, for Consultant to complete the work. Consultant will take reasonable precautions to minimize any damage to the site due to its operation. Site restoration is not included unless specifically requested by the City.

Consultant is responsible for locating public utilities and agrees to indemnify and save the City harmless from all claims, suits, losses, cost and expenses including attorney's fees as a result of any personal injury, death or property damage occurring from damage to public utilities. Consultant shall coordinate with a private locating service for locating utilities on private property.

#### XV. SAFETY

Consultant shall comply with all Occupational Safety and Health Administration (OSHA) and State and Local safety and health standards and any other applicable rules and regulations.

Consultant's work or field personnel shall not be responsible for determining or implementing the means, methods, techniques, sequences or procedures of construction. Consultant will not be responsible for evaluating, reporting or effecting job conditions concerning health, safety or welfare, unless specifically requested in writing. Consultant's work or failure to perform same shall not in any way excuse any contractor, subcontractor or supplier from performance of its work in accordance with contract documents.

#### XVI. TIME FOR COMPLETION

The parties hereto agree that time is of the essence in completion of the project. Should Consultant encounter any circumstances, which, in the Consultant's opinion, will delay their response time, Consultant shall so inform the City as soon as the delay in response time is known.

#### XVII. RESPONSIBILITY OF CONSULTANT

The Consultant is employed to render a professional service only, and any payments made to the Consultant are compensation solely for such services rendered and recommendations made in carrying out the work. The Consultant shall follow the practice of its profession to make findings, opinions, factual presentations, and professional advice and recommendations, consistent with the standard of care expected of professionals in the industry performing similar services on projects of like size and complexity.

XVIII. NON-DISCRIMINATION

The Consultant agrees that, in performing under this Agreement with the City, it will not discriminate against any employee, applicant for employment or any other person or member of the public on the basis of age, race, creed, color, disability, marital status, sex, national origin, ancestry, arrest record, conviction record, military service, use or non-use of lawful products off the employer's premises during nonworking hours, declining to attend a meeting or to participate in any communication about religious matters or political matters, or any other basis provided under Wis. Stats. §111.321.

XIX. ASSIGNMENT, TRANSFER OR SUBCONTRACTING

This Agreement is binding on the heirs, successors, and assigns of the parties hereto. The Consultant shall obtain the written consent of the City prior to assigning, transferring, or subcontracting any portion of the work to be performed under this project. The Consultant shall be responsible to the City for the actions of persons and firms performing subcontract work.

XX. SEVERABILITY

This Agreement represents the entire understanding of the City and Consultant as to those matters contained herein. No prior oral or written understanding shall be of any force or effect with respect to those matters covered hereunder. This Agreement may not be modified or altered except in writing signed by both parties.

XXI. AUTHORITY

The parties hereto have all necessary or requisite power and authority to execute and deliver this Agreement.

XXII. APPLICABLE LAWS AND JURISDICTION

This Agreement shall be administered and interpreted under the laws of the State of Wisconsin. Jurisdiction of litigation arising from this Agreement shall be in that state. If any part of this Agreement is found to be in conflict with applicable laws, such part shall be inoperative, null and void insofar as it is in conflict with said laws, but the remainder of this Agreement shall be in full force and effect.

XXIII. ENTIRE AGREEMENT

This Agreement, together with the City's Request for Proposals (dated [Insert date]), Consultant's Proposal (dated [Insert date]), the attachments appended hereto, and all documents, drawings, specifications, and instruments specifically incorporated herein and made a part hereof, shall constitute the entire Agreement of the parties.

XXIV. COMPLIANCE WITH LAWS

Consultant is responsible to see that services and documents furnished by Consultant conform to the applicable laws, rules, regulations, codes, orders, and special requirements, except as may be specifically provided otherwise herein.

XXV. SUSPENSION OF WORK

The City may suspend, in writing, all or a portion of the work under this Agreement in the event unforeseen circumstances beyond the control of the Consultant make normal progress in the performance of the work impossible. The Consultant may request that work be suspended by notifying the City, in writing, of circumstances which are interfering with normal progress of the work. If agreed, the time for completion of the work shall be extended by the number of days the work is

suspended. In the event that the period of suspension exceeds 90 days, the terms of this Agreement are subject to renegotiation and both parties are granted the option to terminate work on the suspended portion of the project in accordance with Article XXVI.

**XXVI. TERMINATION OF WORK**

The City may terminate all or a portion of the work covered by this Agreement for its convenience. Either the City or the Consultant may terminate work in the event the other party fails to perform in accordance with the provisions of this Agreement. Termination of this Agreement is accomplished by 15 days prior written notice from the party initiating termination to the other. Notice of termination shall be delivered by certified mail with receipt for delivery returned to the sender.

In the event of termination, the Consultant shall perform such additional work as is necessary for the orderly filing of documents and closing of the project. The additional time for filing and closing shall not exceed 10 percent of the total time expended on the completed portion of the project prior to the effective date of termination.

The Consultant shall be compensated for the completed portion of the work on the basis of work actually performed prior to the effective date of termination plus the work required for filing and closing. Charges for the latter work are subject to the 10 percent limitation described in this Article.

**XXVII. NOTICES**

Any notification required or needed under the contract shall be sent via First Class Mail to the following:

If to City:                      City of De Pere  
    Attn; City Clerk  
    335 South Broadway  
    De Pere, WI 54115

If to Consultant:

**XXVIII. COUNTERPARTS**

This Agreement may be executed in several counterparts, and the signatures on this Contract may be transmitted electronically. Electronic signatures will be deemed to constitute original signatures and counterparts to this Agreement containing the signatures (whether original or electronic) of all the parties will be deemed to constitute a single, enforceable Contract.

IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement as of the day and year first above written.

(COMPANY NAME)

CITY OF DE PERE, WISCONSIN

By: \_\_\_\_\_

Name: \_\_\_\_\_

Its: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Its: \_\_\_\_\_

By: \_\_\_\_\_

Kimberly T. Flom, City Manager

By: \_\_\_\_\_

Carey E. Danen, City Clerk

SAMPLE



City of De Pere, Wisconsin

III.3

**Request for Sustainability Commission  
Action**

---

**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Consideration and possible action on 2026 Composting Services Reimbursement Rates  
**RECOMMENDED ACTION:** Approval of the 2026 Composting Services Reimbursement Rates

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ATTACHMENTS:  
2026 0210 CE\_SC\_Compost\_Reimbursement\_Rates

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Consideration and Possible Action on 2026 Composting Services Reimbursement Rates**

The intent of this memo is to establish the reimbursement rates for those residents participating in the Composting Reimbursement program.

## **Background**

In November of 2024, the Common Council requested that the Sustainability Commission establish reimbursement rates for the Composting Reimbursement program in lieu of reimbursing 50% of submitted invoices. Based off this request, the Sustainability Commission established the following reimbursement rates:

- Residents utilizing the “Every-Four-Weeks Pickup Plan” would be reimbursed \$9.00 per month
- Residents utilizing the “Every-Other-Week Pickup Plan” would be reimbursed \$15.00 per month

These amounts reflected 50% of the subscription rates that staff was seeing as part of the Composting Reimbursement Program. Moving into 2026, the observed subscription rates being submitted to Public Works Staff have not changed from those entering 2025.

## **Recommendation**

Staff recommend keeping the same Composting Services Reimbursement Rates for 2026:

- Residents utilizing the “Every-Four-Weeks Pickup Plan” would be reimbursed \$9.00 per month
- Residents utilizing the “Every-Other-Week Pickup Plan” would be reimbursed \$15.00 per month



**City of De Pere, Wisconsin**

**III.4**

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Discussion on 2026 Sustainability Commission Budget  
**RECOMMENDED ACTION:** Discussion only. No Action Needed.

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ATTACHMENTS:  
2026 0210 CE\_SC\_Budget

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
 From: Chase Kuffel, Assistant City Engineer  
 Date: February 10, 2026

RE: **Discussion on 2026 Sustainability Commission Budget**

The intent of this memo is to review the Sustainability Commission budget for 2026.

## Background

In 2025 the Sustainability Commission had the following expenses:

Description	Postage	Seminars & Conferences	Consulting	Office Supplies	Mileage Reimburse	Operating Supplies
Adopted Budget	\$500.00	\$1,000.00	\$12,000.00	\$3,000.00	\$200.00	\$10,000.00
2024 Carry Over	\$0	\$0	\$4,976.50	\$2,000.00	\$0	\$9,933.00
2025 Starting Budget	\$500.00	\$1,000.00	\$16,976.50	\$5,000.00	\$200.00	\$19,933.00
2025 Expenses	\$0	\$45.00	\$5,289.00	\$2,901.45	\$0	\$1,490.00
2025 Ending Funds	\$500.00	\$955.00	\$11,687.50	\$2,098.55	\$200.00	\$18,433.00

Large expenses in 2025 came from the following sources:

- \$5,289.00 from the Compost Reimbursement Program.
- \$1,657.24 for the storm water model.
- \$1,244.21 for Farmer’s Market supplies and crafts.
- \$789.24 partnering with the De Pere Cinema for the Adopt-a-Drain advertisement.

Looking forward into 2026, staff has requested to carry over \$15,000 in unused funds:

- \$10,000 for consulting in anticipation of hiring a consultant to aid in the completion of the Green Tier Submittal to the Wisconsin Department of Natural Resources. This will also provide reserve funds should the Commission start the Sustainable Series and have speakers hired.
- \$5,000 for Operating supplies to rent space for the Sustainable Series (e.g. the Mulva Center).

Staff also has the following anticipated expenditures for 2026:

- \$3,420.00 in Composting Reimbursements for the 23 active residents.
- \$500.00 to partner with Green Bay and the Botanical Gardens.
- \$1,775.76 for 36 more weeks of Adopt-a-Drain advertisements at the De Pere Cinema.
- \$4,500.00 for Green Tier Submittal consulting services.

With the \$15,000 in funds carried over and anticipated expenditures listed above, the Sustainability Commission has the following remaining budget in 2026:

<b>Description</b>	<b>Postage</b>	<b>Seminars &amp; Conferences</b>	<b>Consulting</b>	<b>Office Supplies</b>	<b>Mileage Reimburse</b>	<b>Operating Supplies</b>
Adopted Budget	\$500.00	\$1,000.00	\$12,000.00	\$3,000.00	\$200.00	\$10,000.00
2025 Carry Over	\$0	\$0	\$10,000.00	\$0	\$0	\$5,000.00
2026 Starting Budget	\$500.00	\$1,000.00	\$22,000.00	\$3,000.00	\$200.00	\$15,000.00
Scheduled Expenses	\$0	\$0	\$7,920.00	\$0	\$0	\$2,275.76
2026 Remaining Funds	\$500.00	\$1,000.00	\$14,080.00	\$3,000.00	\$200.00	\$12,724.24



City of De Pere, Wisconsin

III.5

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Consideration and possible action on Initiative Advertising  
**RECOMMENDED ACTION:** Staff does not have a recommendation for the Commission. The Commission may opt to move forward with any listed advertising or seek other options.

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ATTACHMENTS:  
2026 0210 CE\_SC\_Sustainability Promotions

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Consideration and Possible Action on Initiative Advertising**

The intent of this item is to continue the discussion regarding the advertisement of sustainable initiatives.

## Discussion

Due to safety concerns, the City Parks, Recreation, and Forestry Department does not install banners starting in mid-December through the end of February. During this time, only the Christmas garland is installed during the holiday season. Additionally, the summer months of May, June, July and August are booked solid advertising for events throughout the City. Outside of these months, the Sustainability commission would need to coordinate with the Health Department to reserve a slot during the following months:

- March
- April            Pollinators?
- September    Adopt A drain?
- October
- November    Salt?

The Commission would need to pick initiatives that suit the available months, have banners designed, ordered and approved, and reserve the given time slots in coordination with the Health Department. Staff listed initiatives that may suit the available timeslots above.

An additional challenge, in the long term, will be the planned construction on Reid Street in 2027 and 2028 which will greatly reduce the vehicle traffic and eyes on the proposed promotion.

In lieu of a banner over Reid Street, Commissioner Panick reached out to Lamar and provided the following information should the Commission choose to promote initiatives on a digital or poster billboard.

# LOCATION LIST

## DE PERE SUSTAINABILITY COMMISSION DIGITAL

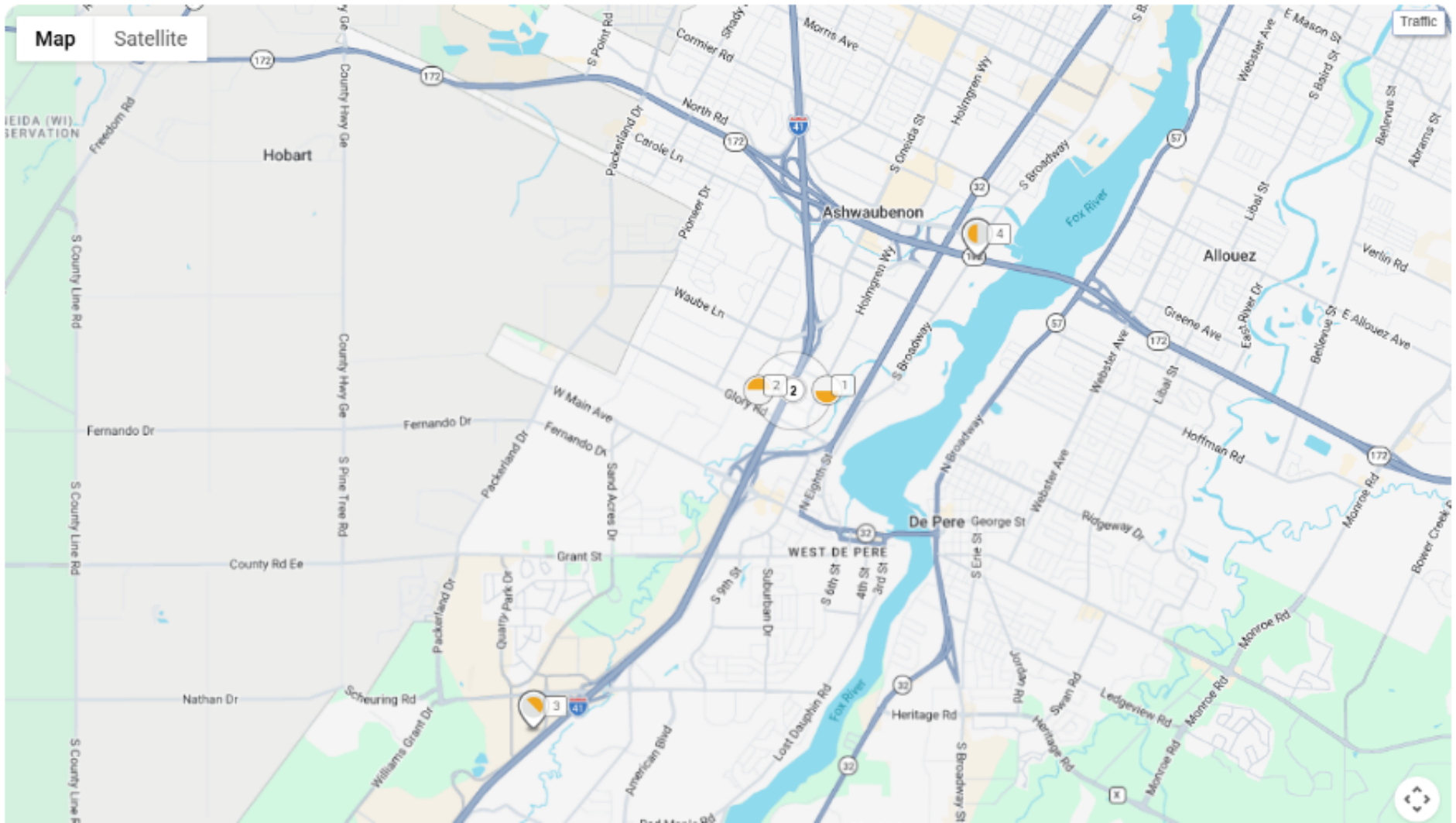
\*Impression values based on: Total Population

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	24261	30650042	Permanent Bulletin / Digital	North	14' 0" x 48' 0"	438,294 <i>per spot</i>	YES
<p><b>Location:</b> INTERSTATE 41 1800 FT S/O ONEIDA ST ES  <b>Current Advertiser:</b> GREEN BAY NETWORK 2 QUARTER  <b>Rate:</b> 4 week rate, \$1700  <b>Miscellaneous:</b> Available 2/2</p>								
	2	22041	30650037	Permanent Bulletin / Digital	South	14' 0" x 48' 0"	152,398 <i>per spot</i>	YES
<p><b>Location:</b> INTERSTATE 41 1800 FT S/O ONEIDA ST ES  <b>Current Advertiser:</b> BELLIN HEALTH SYSTEMS  <b>Rate:</b> 4 week rate, \$3850  <b>Miscellaneous:</b> Available 2/2</p>								
	3	20261	30650034	Permanent Bulletin / Digital	South West	14' 0" x 48' 0"	96,084 <i>per spot</i>	YES
<p><b>Location:</b> INTERSTATE 41 2500 FT S/O SCHEURING RD  <b>Current Advertiser:</b> DORSCH  <b>Rate:</b> 4 week rate, \$1650  <b>Miscellaneous:</b> Available 2/2</p>								
	4	24264	50423399	Permanent Bulletin / Digital	East	14' 0" x 48' 0"	136,558 <i>per spot</i>	YES
<p><b>Location:</b> HWY 172 312 FT E/O BROADWAY AVE SS EF  <b>Current Advertiser:</b> LE MIEUX &amp; SON TOYOTA  <b>Rate:</b> 4 week rate, \$2200  <b>Miscellaneous:</b> Available 2/2</p>								

**Total Weekly Impressions: 823,334**

# MAP #1

## DE PERE SUSTAINABILITY COMMISSION DIGITAL



# PANEL #24261

📍 INTERSTATE 41 1800 FT S/O ONEIDA ST ES

Location #1



**WEEKLY IMPRESSIONS:** 438,294 per spot\*  
**MEDIA TYPE/STYLE:** Permanent Bulletin - Digital  
**GEOPATH ID:** 30650042  
**LAT/LONG:** [44.46296 / -88.08212](#)  
**MARKET:** GREEN BAY  
**PANEL SIZE:** 14' 0" x 48' 0" [View Spec Sheet](#)  
**FACING/READ:** North / Left  
**SLOTS/DWELL:** 8 slots / 8 seconds  
**RATE:** 4 week rate, \$1700  
**MISCELLANEOUS:** Available 2/2

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This left hand read has a long easy read along the busy highway. This board is in the perfect spot to anyone trying to get the attention of people commuting. Being a southbound board, it is surrounded by many retail, restaurants, entertainment, and will hit Packer traffic heading south bound.

# PANEL #22041

📍 INTERSTATE 41 1800 FT S/O ONEIDA ST ES

Location #2



<b>WEEKLY IMPRESSIONS:</b>	152,398 per spot*
<b>MEDIA TYPE/STYLE:</b>	Permanent Bulletin - Digital
<b>GEOGRAPHIC ID:</b>	30650037
<b>LAT/LONG:</b>	<a href="#">44.46296 / -88.08212</a>
<b>MARKET:</b>	GREEN BAY
<b>PANEL SIZE:</b>	14' 0" x 48' 0" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Right
<b>SLOTS/DWELL:</b>	8 slots / 8 seconds
<b>RATE:</b>	4 week rate, \$3850
<b>MISCELLANEOUS:</b>	Available 2/2

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This highly sought after digital bulletin is centrally located in the heart of Green Bay. It reads to the perfect eye-level for traffic on this heavily traveled highway that connects Interstate 41 to Hwy 43. This board is near medical offices, retail shops, hotels and restaurants. It also reads to tourists heading to Lambeau Field and the Resch Center.

# PANEL #20261

📍 INTERSTATE 41 2500 FT S/O SCHEURING RD

Location #3



**WEEKLY IMPRESSIONS:** 96,084 per spot\*  
**MEDIA TYPE/STYLE:** Permanent Bulletin - Digital  
**GEOPATH ID:** 30650034  
**LAT/LONG:** [44.42576 / -88.12133](#)  
**MARKET:** GREEN BAY  
**PANEL SIZE:** 14' 0" x 48' 0" [View Spec Sheet](#)  
**FACING/READ:** South West / Left  
**SLOTS/DWELL:** 8 slots / 8 seconds  
**RATE:** 4 week rate, \$1650  
**MISCELLANEOUS:** Available 2/2

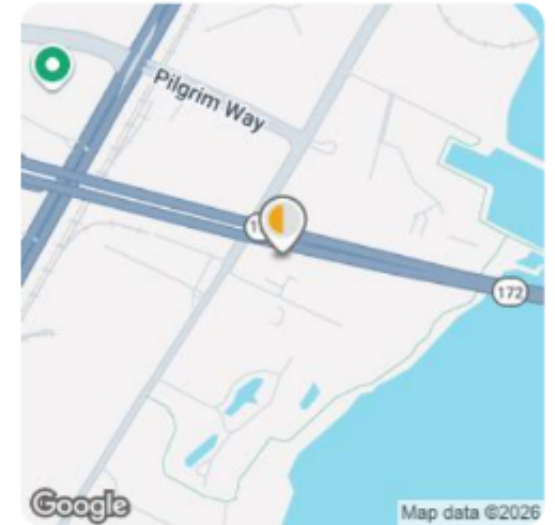
\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** Interstate 41 digital bulletin located just south of the Green Bay area. This south face for northbound traffic is well suited for directional needs coming into the area. This location reaches consumers coming into the Green Bay area from the south and surrounding communities for shopping, dining and sporting events. It also reaches traffic travelling north for recreational activities.

# PANEL #24264

📍 HWY 172 312 FT E/O BROADWAY AVE SS EF

Location #4



<b>WEEKLY IMPRESSIONS:</b>	136,558 per spot*
<b>MEDIA TYPE/STYLE:</b>	Permanent Bulletin - Digital
<b>GEOPATH ID:</b>	50423399
<b>LAT/LONG:</b>	<a href="#">44.476662 / -88.054339</a>
<b>MARKET:</b>	GREEN BAY
<b>PANEL SIZE:</b>	14' 0" x 48' 0" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	East / Left
<b>SLOTS/DWELL:</b>	8 slots / 8 seconds
<b>RATE:</b>	4 week rate, \$2200
<b>MISCELLANEOUS:</b>	Available 2/2

\*Impression values based on: Total Population

**ADVERTISING STRENGTHS:** This premier digital bulletin is located on a highly traveled highway that connects east and west Green Bay. Located at the entrance to a major shopping district and neighboring stadium district, this board is sure to grab the attention of daily commuters and visitors alike.

# LOCATION LIST

## DE PERE SUSTAINABILITY COMMISSION POSTERS


\*Impression values based on: Total Population

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	Weekly Impressions	Illum.
	1	24372	30642139	Poster / Retro	West	10' 6" x 22' 9"	55,556	YES
<p><b>Location:</b> MAIN AVE 50 FT W/O 6TH ST SS  <b>Current Advertiser:</b> VAN RITE PLUMBING INC.  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 2/23</p>								
	2	24371	30642138	Poster / Retro	East	10' 6" x 22' 9"	69,808	YES
<p><b>Location:</b> MAIN AVE 50 FT W/O 6TH ST SS  <b>Current Advertiser:</b> BAYCARE PLASTIC SURGERY  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 3/9</p>								
	3	24361	30642137	Poster / Retro	South West	10' 6" x 22' 9"	25,392	YES
<p><b>Location:</b> ASHLAND AVE 600 FT S/O PARKVIEW  <b>Current Advertiser:</b> PROCTER AND GAMBLE  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 2/16</p>								

# LOCATION LIST

## DE PERE SUSTAINABILITY COMMISSION POSTERS

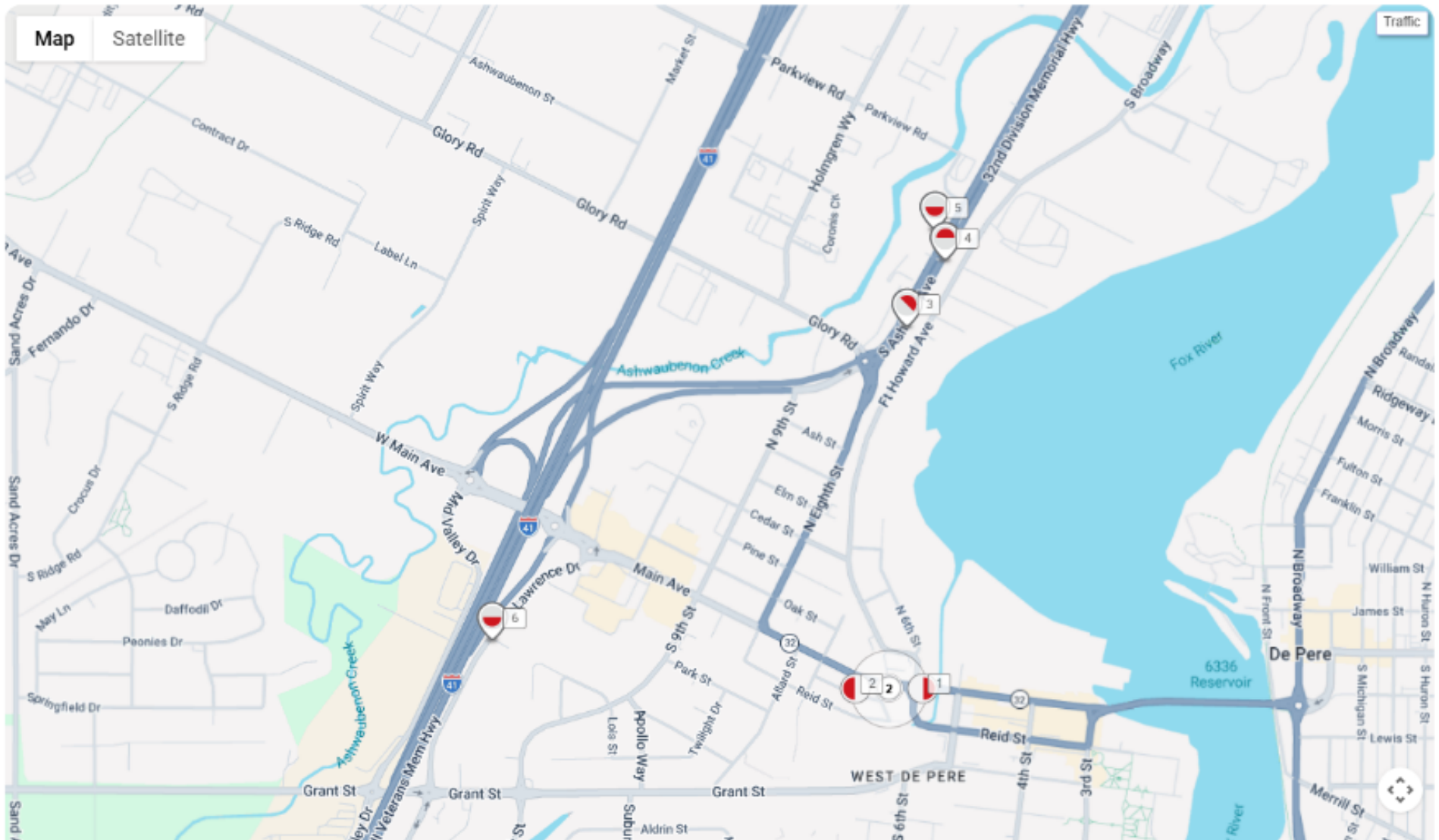
\*Impression values based on: Total Population

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	4	24341	30642134	Poster / Retro	South	10' 6" x 22' 9"	57,004	NO
<p><b>Location:</b> ASHLAND AVE 250 FT S/O PARKVIEW  <b>Current Advertiser:</b> COLDWELL BANKER-REAL ESTATE GRP  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 2/23</p>								
	5	24332	30642133	Poster / Retro	North	10' 6" x 22' 9"	55,153	YES
<p><b>Location:</b> ASHLAND AVE 200 FT S/O PARKVIEW  <b>Current Advertiser:</b> ABSOLUTE PLUMBING  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 2/23</p>								
	6	20212	30916213	Poster / Retro	North	10' 6" x 22' 9"	55,797	YES
<p><b>Location:</b> INTERSTATE 41 .02 MI S/O MAIN AVE ES  <b>Current Advertiser:</b> LAMAR COVER GREEN BAY, WI  <b>Rate:</b> 4 week rate, \$725  <b>Production Cost:</b> Produce and install eco poster per period, \$225  <b>Miscellaneous:</b> Available 2/23</p>								

**Total Weekly Impressions: 318,710**

# MAP #1

## DE PERE SUSTAINABILITY COMMISSION POSTERS



# PANEL #24372

📍 MAIN AVE 50 FT W/O 6TH ST SS

Location #1



**WEEKLY IMPRESSIONS:** 55,556\*  
**MEDIA TYPE/STYLE:** Poster - Retro  
**GEOPATH ID:** 30642139  
**LAT/LONG:** [44.44793 / -88.0761](#)  
**MARKET:** GREEN BAY  
**PANEL SIZE:** 10' 6" x 22' 9" [View Spec Sheet](#)  
**FACING/READ:** West / Right  
**ILLUMINATED:** YES  
**RATE:** 4 week rate, \$725  
**PRODUCTION COST:** Produce and install eco poster per period, \$225  
**MISCELLANEOUS:** Available 2/23  
**SHIPPING ADDRESS:** 1800 Scheuring Road  
De Pere, WI 54115

**ADVERTISING STRENGTHS:** This highly sought after right hand reading single reading poster unit is located on a busy surface street in a suburb of De Pere. It is only one of three structures we have in this suburb. It reads to traffic heading from the west side to the east side of the city. It is surrounded by numerous businesses (restaurants, grocery stores, financial institutions and St. Norbert College).

# PANEL #24371

📍 MAIN AVE 50 FT W/O 6TH ST SS

Location #2



**WEEKLY IMPRESSIONS:** 69,808\*

**MEDIA TYPE/STYLE:** Poster - Retro

**GEOPATH ID:** 30642138

**LAT/LONG:** [44.44793 / -88.0761](#)

**MARKET:** GREEN BAY

**PANEL SIZE:** 10' 6" x 22' 9" [View Spec Sheet](#)

**FACING/READ:** East / Left

**ILLUMINATED:** YES

**RATE:** 4 week rate, \$725

**PRODUCTION COST:** Produce and install eco poster per period, \$225

**MISCELLANEOUS:** Available 3/9

**SHIPPING ADDRESS:** 1800 Scheuring Road  
De Pere, WI 54115

**ADVERTISING STRENGTHS:** This highly sought after single reading poster unit is located on a busy surface street in a suburb of De Pere. It is only one of three structures we have in this suburb. It reads to traffic heading from the east side to the west side of the city. It is surrounded by numerous businesses (restaurants, grocery stores, financial institutions and St. Norbert College). This area is a more affluent

\*Impressions estimate based on Total Observation

# PANEL #24361

📍 ASHLAND AVE 600 FT S/O PARKVIEW

Location #3



**WEEKLY IMPRESSIONS:** 25,392\*

**MEDIA TYPE/STYLE:** Poster - Retro

**GEOPATH ID:** 30642137

**LAT/LONG:** [44.45761 / -88.0754](#)

**MARKET:** GREEN BAY

**PANEL SIZE:** 10' 6" x 22' 9" [View Spec Sheet](#)

**FACING/READ:** South West / Right

**ILLUMINATED:** YES

**RATE:** 4 week rate, \$725

**PRODUCTION COST:** Produce and install eco poster per period, \$225

**MISCELLANEOUS:** Available 2/16

**SHIPPING ADDRESS:** 1800 Scheuring Road  
De Pere, WI 54115

**ADVERTISING STRENGTHS:** This right hand reading single poster unit is positioned on one of the major thoroughfares connecting the southside to the northside of Green Bay. It targets traffic heading to Lambeau Field, Resch Center, Bay Park Square Mall, Brown Co Fair Grounds and numerous restaurants. It also targets people heading from one of the more affluent suburbs, De Pere.

# PANEL #24341

📍 ASHLAND AVE 250 FT S/O PARKVIEW

Location #4



<b>WEEKLY IMPRESSIONS:</b>	57,004*
<b>MEDIA TYPE/STYLE:</b>	Poster - Retro
<b>GEOPATH ID:</b>	30642134
<b>LAT/LONG:</b>	<a href="#">44.45943 / -88.07394</a>
<b>MARKET:</b>	GREEN BAY
<b>PANEL SIZE:</b>	10' 6" x 22' 9" <a href="#">View Spec Sheet</a>
<b>FACING/READ:</b>	South / Right
<b>ILLUMINATED:</b>	NO
<b>RATE:</b>	4 week rate, \$725
<b>PRODUCTION COST:</b>	Produce and install eco poster per period, \$225
<b>MISCELLANEOUS:</b>	Available 2/23
<b>SHIPPING ADDRESS:</b>	1800 Scheuring Road De Pere, WI 54115

**ADVERTISING STRENGTHS:** This right hand reading single poster unit is positioned on one of the major thoroughfares connecting the southside to the northside of Green Bay. It targets traffic heading to Lambeau Field, Resch Center, Bay Park Square Mall, Brown Co Fair Grounds and numerous restaurants. It also targets people heading from one of the more affluent suburbs, De Pere.

# PANEL #24332

📍 ASHLAND AVE 200 FT S/O PARKVIEW

Location #5



**WEEKLY IMPRESSIONS:** 55,153\*

**MEDIA TYPE/STYLE:** Poster - Retro

**GEOPATH ID:** 30642133

**LAT/LONG:** [44.46024 / -88.07434](#)

**MARKET:** GREEN BAY

**PANEL SIZE:** 10' 6" x 22' 9" [View Spec Sheet](#)

**FACING/READ:** North / Right

**ILLUMINATED:** YES

**RATE:** 4 week rate, \$725

**PRODUCTION COST:** Produce and install eco poster per period, \$225

**MISCELLANEOUS:** Available 2/23

**SHIPPING ADDRESS:** 1800 Scheuring Road  
De Pere, WI 54115

**ADVERTISING STRENGTHS:** This right hand reading side by side poster unit is positioned on one of the major thoroughfares connecting the southside to the northside of Green Bay. It targets traffic heading from Lambeau Field, Resch Center, Bay Park Square Mall, Brown Co Fair Grounds and numerous restaurants. It also targets people heading into one of the more affluent suburbs, De Pere.

# PANEL #20212

📍 INTERSTATE 41 .02 MI S/O MAIN AVE ES

Location #6



**WEEKLY IMPRESSIONS:** 55,797\*

**MEDIA TYPE/STYLE:** Poster - Retro

**GEOPATH ID:** 30916213

**LAT/LONG:** [44.449058737499996 / -88.0912334475](#)

**MARKET:** GREEN BAY

**PANEL SIZE:** 10' 6" x 22' 9" [View Spec Sheet](#)

**FACING/READ:** North / Left

**ILLUMINATED:** YES

**RATE:** 4 week rate, \$725

**PRODUCTION COST:** Produce and install eco poster per period, \$225

**MISCELLANEOUS:** Available 2/23

**SHIPPING ADDRESS:** 1800 Scheuring Road  
De Pere, WI 54115

**ADVERTISING STRENGTHS:** Positioned just outside of Green Bay, in the heart of De Pere, this panel captures views of those heading south as well as local commuters from the access road. It is located between De Pere's Main Street exit and the shopping district/industrial park to the south.



**City of De Pere, Wisconsin**

**III.6**

**Request for Sustainability Commission  
Action**

---

**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Discussion on Sustainability Commission Work Plan  
**RECOMMENDED ACTION:** No action necessary. Discussion only.

---

**ATTACHMENTS:**  
2026 0210 CE\_SC\_Commission Work Plan

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Discussion on Sustainability Commission Work Plan**

## De Pere Sustainability Commission Work Plan

**Objective of Work Plan:** To address identified gaps, implement recommendations, and advance the De Pere Sustainability Commission's mission by ensuring success across all current initiatives. When new initiatives are proposed, the commission will evaluate using the established evaluation criteria and add to the Work Plan when applicable. Work plan will be updated as necessary when updates in each initiative is provided at commission meetings.

### Initiative: **Adopt-A-Drain**

- Goals:
  - Increase community participation
  - Improve visibility and public awareness
  - Establish measurable success metrics
- Actions:
  - Develop outreach plan
    - Create marketing materials
    - Leverage farmer's market, social media, and passive engagement methods (passive methods TBD - example would be storm drain stencils)
  - Engage community
    - Idea: Partner with local organizations to promote the program
      - There is an opportunity to present the City stormwater pollutant model to a local Girl Scout troop that is currently adopting a drain.
    - Idea: Introduce friendly competition or campaign
    - Idea: Provide incentives such as bumper stickers, swag, etc.
    - Idea: Evaluate collaboration opportunities to scale program visibility (ex: other communities, other programs with same goal)
  - Define success metrics and tracking methods
    - Determine what program 'success' looks like - metric

- Determine how to measure program results (ex: water quality improvements, participation, etc.)
    - Gather feedback and track participation satisfaction
    - Analyze data to report outcomes and set next 12 month goals
  - Communicate program results to the initiative participants and the broader community
- Lead Commissioners: Emily Castellanos and Nicole Slavin

**Initiative: Composting**

- Goals:
  - Assess current program viability
  - Assess future program options
  - Increase community participation
- Actions:
  - Review current program and identify improvements for future program development
    - Analyze participation metrics
    - Identify improvements based on public and city feedback and metrics
  - Refocus outreach and engagement
    - Idea: Host Q&A sessions at Farmers Markets on home compost practices.
    - Idea: Pilot a smaller-scale composting initiative to test and learn
  - Identify alternative partners/models
    - Investigate collaborations with farms or other compost facilities
    - Research other city composting programs
    - Tour regional recycling and composting facilities for insights and best practices
  - Evaluate and make final decision on future program
    - Compile findings from previous actions to make recommendation
    - Recommend whether to continue, restructure, or sunset the initiative based on findings
    - Once recommendation approved, then:
      - Develop outreach plan to increase community awareness
        - TBD once final program determined
      - Develop engagement plan to increase participation in program
        - TBD once final program determined
      - Implement metrics and tracking
        - TBD once final program determined
- Lead Commissioner: Carmen Van Schyndel

**Initiative: Clean Air - ON HOLD**

- Goals:
  - Improvement community engagement and awareness on air quality issues
- Actions: TBD
- Lead Commissioner: Jonie Panick

### Initiative: **Planned Natural Landscape**

- Goals:
  - Support pollinators
  - Increase community adoption of native plant landscaping.
    - Commission is partnering with the City of Green Bay, the Conservation Corps, and the Botanical Garden for pollinator plant handout in Spring of 2026.
  - Provide educational resources to overcome knowledge gaps.
  - Promote sustainable land-use practices.
- Actions:
  - Refocus outreach and engagement
    - Increase social media marketing
    - Create marketing content
      - Create handouts
        - Idea: Replacement plants
      - Interview those that have changed their landscape and create marketing campaign around their case study/success story
        - Highlight process, reasons for changing, maintenance, and more
    - Engage community
  - Create success metrics and tracking
- Lead Commissioner: Emily Castellanos

### Initiative: **Urban Orchards**

- Goals:
  - Support pollinators
  - Have fruit available for anyone and everyone to pick - make De Pere a greener/healthier place
- Actions:
  - Urban Orchards are already established
  - Increase pollinator habitats around urban orchards to support healthy growth
- Note - The orchards do need regular maintenance and this falls to Public Works or Parks Department
- Lead Commissioner: Maintenance = Public Works/Parks; Pollinator habitats = Emily Castellanos

### Initiative: **Clean Energy**

- Goals:
  - Create an energy baseline for De Pere.
  - Align with state and federal energy policies.
  - Develop long-term action plans for energy sustainability and resilience.
  - City to complete Green Tier Legacy Community submittal to the Wisconsin Department of Natural Resources in 2026.
- Actions

- Complete the Wisconsin DNR Green Tier scoresheet in 2026. The City is looking at awarding a proposal to have a consultant assist in the scoresheet preparation.
- Lead Commissioner: Rachel Leonard



City of De Pere, Wisconsin

III.7

**Request for Sustainability Commission  
Action**

---

**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Discussion on Initiative Prioritization - Clean Air Initiative  
**RECOMMENDED ACTION:** No action necessary. Discussion only.

---

**ATTACHMENTS:**  
2026 0210 CE\_SC\_Initiative Prioritization\_Clean Air

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Discussion on Initiative Prioritization – Clean Air Initiative**

The purpose of this item is to evaluate the clean air initiative program against the initiative prioritization evaluation criteria.

## **Clean Air Initiative History**

### **Origin**

In March 2024, a carbon monoxide leak at Crandon Elementary School resulted in the school closing for repairs and inspections. This event resulted in the Sustainability Commission pivoting from providing air quality monitors to providing carbon monoxide detectors to the school districts. Carbon monoxide detectors were viewed as a cheaper and more feasible alternative. Up to this point, the Commission has led the “No Idling Campaign” and has handed out “No Idling” signs for properties near schools in an effort to limit car idling during school pick-up and drop-off to improve air quality. Newsletters regarding the “No Idling” campaign have been provided to the School Districts during the 2023-2024, and 2024-2025 school years.

### **History**

- September 2021 – A idling ban ordinance is not approved by Common Council due to policing concerns and is returned to the Sustainability Commission for discussion.
- January 2023 – A clean air resolution is passed by Common Council encouraging residents to limit how much they idle vehicles.
- February and March 2023 – The idle limit program, “Idle Citizen” campaign, and clean air initiative is kicked off where commissioners attend school pick up and drop off and encourage parents to not idle their vehicles.
- July 9, 2024 – Sustainability Commission pivots from air monitors to carbon monoxide detectors due to the leak at the Crandon School District.
- August 8, 2024 – West De Pere School District indicates they have no need for carbon monoxide detectors.

- September 10, 2024 – Staff meets with the Unified School District of De Pere to discuss the commission providing carbon monoxide detectors. They show interest and indicate they will attend the November Sustainability Commission meeting.
- November 12, 2024
  - Staff meets with Notre Dame Academy staff to discuss their carbon monoxide detector needs. No indication of need is provided.
  - Unified School District of De Pere fails to attend the Sustainability Commission Meeting to discuss carbon monoxide detector needs.
  - No Idling Campaign newsletter is approved by the Sustainability Commission. Staff forwarded on the newsletter to the School Districts on November 13, 2024 for consideration and/or inclusion in their district correspondence.
- January 14, 2025 – Sustainability Commission discusses alternative methods to promote clean air in lieu of going through the schools. For example, a banner could be hung above Reid Street near St. Norbert College.

**Status**

Staff awaits direction from the commission as to next steps for this initiative.



**City of De Pere, Wisconsin**

**III.8**

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:**  
**SUBJECT:** Consideration and possible action on Initiative Prioritization -  
Pollinator Gardens / Planned Natural Landscapes  
**RECOMMENDED  
ACTION:** Staff recommends approving the Common Invasives handout for  
publishing on the City website.

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ATTACHMENTS:  
2026 0210 CE\_SC\_Initiative Prioritization\_Pollinator Gardens, Planned Natural Landscapes -  
Common Invasives (1), Five for Fliers

# CITY OF DE PERE MEMO



To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Consideration and Possible Action on Initiative Prioritization – Pollinator Gardens / Planned Natural Landscapes**

The purpose of this item is to evaluate pollinator gardens and the planned natural landscapes initiatives against the initiative prioritization evaluation criteria.

## **Pollinator Gardens / Planned Natural Landscapes History**

### **Origin**

The pollinator garden initiative started in March 2024, when the Sustainability Commission voted to discontinue “No Mow May.” The Common Council urged the commission to continue to champion our pollinators and further promote the new Natural Landscaping Ordinance in lieu of “No Mow May.” This coupled with complaints regarding the City’s urban orchards led to the genesis of the Sustainability Commission looking to have pollinator gardens installed at our City parks.

### **History**

Annually, the Sustainability Commission promotes pollinator week which results in a proclamation made by the Mayor at Common Council. Pollinator week typically falls on the third week in June (June 16-22, 2025).

- March 12, 2024
  - No Mow May is Discontinued
  - Selena Darrow of Rooted In, Inc. outlines her complaints to the Sustainability Commission regarding the City’s urban orchards.
- April 6, 2024 – Selena Darrow of Rooted In, Inc. requested that the Commission allocate money to establish pollinator gardens at our urban orchards.
- August 26, 2024 – Staff met with the The Plant Gal to discuss the feasibility of pollinator garden installation at Braisher Park, Samantha Park, VFW Park, and Voyageur Park. Estimate for materials only came to be approximately \$4,000.
- October 9, 2024 – Staff met with the City Urban Orchard Committee to determine the feasibility of constructing pollinator gardens. Approval was received to pursue approval with the Board of Park Commissioners.

- November 21, 2024 – Staff met with the Board of Park Commissioners and received unanimous approval for the construction and maintenance of Pollinator Gardens at City Parks.
- March 11, 2025 – Staff provided a draft request for proposals for the creation of Pollinator Gardens to the Sustainability Commission for comment. No Proposals ended up getting submitted.

### **Discussion**

The Sustainability Commission is currently working towards two separate events regarding pollinators, the Five for Fliers and the Mother’s Day Plant handout. Commissioner Castellanos has updated the Common Invasive Species handout for the Commission’s review.

#### *Five For Fliers*

Eben Erhard created the attached “Five for Fliers” document outlines what was spoke on at the November Sustainability Commission meeting and documents potential next steps the Commission should evaluate in furthering this program.

#### *Mother’s Day Plant Handout*

The Commission elected to parter with the Conservation Corps and the Botanical Garden with a pollinator plant hand out around Mother’s Day. Staff has reached out to the Mulva Center to inquire about potentially utilizing their space to hand out pollinators and potentially hosting the event.

### **Recommendations**

Staff recommend approving the Common Invasives handout for publishing on the City website.

### **Attachments**

Planned Natural Landscapes – Common Invasives      PDF  
Five for Fliers      PDF

# Planned Natural Landscapes

## Common Invasive Species Found in Your Landscaping

### What's an invasive species?

An invasive species is an organism that is not from North America whose introduction causes or is likely to cause economic or environmental harm or harm to human health. These invasive species push out our native species, destroying biodiversity. Below are three invasive plants that have become very common place in our landscaping. Consider replacing these plants with the suggested native plants below.

### Replace

Plants like buckthorn (1), burning bush (2), and Japanese barberry (3) are very common plants that can be found in our neighborhood landscaping. These plants are all invasive species and can be harmful to our natural environments. They were introduced due to their quick grown and attractive flowers or berries.



### Control

If you have these plants on your property, there are a few common methods to control them. You can use manual removal, like digging, mechanical removal, like cutting or mowing, and chemical control, like herbicide application. Most of our invasives can be eradicated from our property using a combination of these practices.

### Attract

By replacing common invasive plants with plants from Wisconsin, our bees, birds, and butterflies have access to plants that can benefit them. Some great replacements for common woody invasive plants listed above are Pagoda dogwood (*Cornus alternifolia*) (1), American filbert (*Corylus americana*) (2), and Oldfield common juniper (*Juniperus communis* var. *depressa*) (3).



## Five For Fliers

- Homeowner based program to provide habitat for pollinators and birds
- 'Fliers' encompasses 4 categories – Bees, Butterflies, Birds and Hummingbirds.
- Program is marketable – branded, easy to understand, easy to execute.

### Plant selection:

- The 5 plants are regionally selected as highly beneficial to at least 2 of the 4 'flier' categories.
- Initial selections are perennial plants native to the region/state they are marketed for.
- Selections are easy to grow.
- Selections are non-aggressive spreaders particularly by roots.
- Long season of blooming – June - September

### Upper Midwest selections:



Echinacea Purpurea



Meadow Blazing Star



Butterfly Weed (Asclepias Tuberosa)



Smooth Penstemon



Rattlesnake Master

#### Options for De Pere:

- Publish as a 'Recommended Plant List'
- Provide Homeowner signing
- Provide Plant kits to homeowners
- Plant 'Five for Fliers' garden(s) in the City open spaces.
- Work with retail suppliers (greenhouses) to make plants available.
- Provide signing/pamphlets to display at retail

#### Program Future Possibilities:

- Five (more) for Fliers - additional native plants to expand bloom season and host habitat
- Five Annuals for Fliers
- Five Shrubs for Fliers
- Five Trees for Fliers



City of De Pere, Wisconsin

III.9

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Discussion on Initiative Prioritization - Green Energy  
**RECOMMENDED ACTION:** No action necessary. Discussion only.

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**ATTACHMENTS:**  
2026 0210 CE\_SC\_Initiative Prioritization\_Green Energy, Data Center Notes

# CITY OF DE PERE MEMO



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To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Discussion on Initiative Prioritization – Green Energy**

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The purpose of this item is to evaluate the Green Energy work plan against the initiative prioritization evaluation criteria.

## **Green Energy**

The De Pere Common Council approved the City of De Pere Sustainability Commission’s Work Plan on December 6, 2021 following the Clean Energy Resolution #21-87 passed on August 17th, 2021. Pursuant to the directives of resolution #21-87 that “the City will advance energy efficiency and conservation projects, programs and outreach as a means of rapidly reducing the need for centralized fossil energy generation” with intent that “the city of De Pere will account for these goals in its future budget cycles and will collaborate with the De Pere Sustainability Commission to develop a work plan which identifies cost-effective measures to transition to clean energy and net-zero carbon emissions”.

The actions prioritized in the work plan include a city baseline assessment and inventory to analyze the City’s greenhouse gas emissions. Consistent with the allowable actions in the work plan, the Sustainability Commission is requesting funds to implement the initiation of a baseline study. This funding request is contingent upon the availability of grant opportunities that the Commission has identified in the sections below.

Further activities developed in the Work Plan are to be taken by the Sustainability Commission to be executed congruent to the baseline assessment preparation. We are initiating public involvement to identify stakeholders and community values to inform the objectives and community targets of subsequent surveys.

## **Updates**

At the February 10, 2026 Sustainability Commission meeting, staff presented a proposal to retain a consultant to assist in completing the WisDNR Green Tier scoresheet by the end of 2026.

Commissioner Leonard also provided the attached notes on data centers in Wisconsin.

**Attachments**

Data Center Notes (PDF)

## DATA CENTER INFORMATION

### Hype Cycle:

Below is the Gartner hype cycle for new technologies. AI and datacenters are not immune to this common cycle and it shows a predictable pattern. Right now AI is a buzzword that everyone is chasing and somewhat blindly because they are not driven by clear benefits of AI use but instead are driven by fear of being left behind. So what is happening is that these data centers are popping up in anticipation and we are currently at the peak of inflated expectations part of the graph. Investments in data centers are at 350 billion and proposed to be 2.5 trillion but this is that hype in action blowing things out of proportion as is true for new technology. What we will begin to see is companies will attempt to incorporate AI and many will find that the promises don't produce any practical or tangible results other than what computer coding and programming is already doing and since the cost of AI compared to a simple google search is so different it will trigger the trough of disillusionment.



### Obsolescence Risk:

This is a serious factor that should be taken into consideration.

The current life span of a data center (not even necessarily these hyper scale ones), is 15-25 years. The hyper scale ones can take years to build and we do not even know what their proposed life cycles could be yet. What we do know is that technology is changing so fast that it is not unreasonable to assume even less. This is supported by the way they are building them consecutively, not concurrently, because they don't want to invest all at once if technology or needs change as building progresses.

The types of buildings are not easily convertible to another use. They are purposefully built with low ceilings and no windows.

### Financial Risks:

The legal expenses and tax implications can often be more than the tax levy for a community. These developers often will fight a municipality over exclusionary zoning. Menominee may be a good example to look at for their zoning (per GB lawyer Jodi Laafs).

Tax concentration: Do not get fooled by the myth of increasing the tax base. Adding one larger tax payer does not increase the base, in fact it creates a financial concentration of risk. This can overpower the residents of a town and they will control the decisions made.

There is no increase in tax base due to employment. The most ANY datacenter has employed is 20 people per building. There can be an increase of workers during construction, this does not increase the tax base and is temporary. Some centers can have construction last 10 years. This is still unlikely to meaningfully generate economic activity. And after they are built they do not become a beacon for tourism or even economic activity due to supply chains because there is no supply chain.

So why are places even saying yes? State law permits taxes to be raised based on construction so it becomes a prime opportunity. The issue is that they are smart and using tactics to not actually even pay taxes. They are often persuading towns that they will make infrastructure improvements but then paying themselves back by removing those costs incurred from their tax liability.

Another scenario that is occurring is that data centers are strong harming local city officials by telling them they are coming in yet withholding information from them unless they sign NDAs. This becomes problematic for communities to get transparency. Then cities are feeling like their hands are tied because they know they will not have the money to fight their claims of exclusionary zoning.

They are also getting tax increment financing. This makes no sense because the data centers do not help the neighboring property values at all. In fact, when looking at aerial views of data centers, they often are surrounded by nothing because they are a nuisance neighbor.

They often target small communities with small tax levy so that even if the taxes get increased it would cause the actual rates to the community to decrease and thus trigger the same decreased rate for themselves.

## INFRASTRUCTURE



Shown above is ATC's transmission line map of our local area. The thick red lines represent the most attractive option for data center companies to tap while the black lines are 138 kV. Both would work, but for data centers, they are trying to save money in whatever way they can and the 345 KV laterals are both a great source for high power consumption ( $\text{Power} = \text{Voltage} \times \text{Current}$ ) and efficient power conversion with low losses ( $\text{Power} = \text{Current}^2 \times \text{Resistance}$ ). Also, the proximity to both 345 kV lines means tapping into them at a short distance saves lots of money on copper. A huge cost of utility-scale solar arrays comes from the distance from the array to the nearest substation, which are necessary to access the grid usually. Typically if an array exceeds 1 to 2 miles it becomes cost prohibitive. As you can see, the land in Greenleaf is very attractive at multiple sites and the plots south of the Rockland marker on the map will be too.

### Not Benign Neighbors:

As mentioned, construction can be a years long process. If a town is willing to do this they should have construction regulations in place due to the magnitude of the temporary impacts alone. Can your roads handle the truck traffic, pollution, construction noise, runoff pollution.

These complexes create 500 to 600 acres of impervious surfaces now preventing groundwater recharge. On the topic of water, they consume 2 olympic size swimming pools of water. An open loop system uses 5 million gallons of water a day! They tout using closed loop systems, but are failing to really describe the impacts. The systems must draw in water to fill it, but during the hottest summer months they still MUST consume water for evaporative cooling, do not let them tell you otherwise. The lack of transparency is the most concerning on this topic and it is no coincidence they are targeting communities in the Lake Michigan basin because the St. Lawrence Compact prohibits diversions outside of the basin.

How will community wells be impacted? In our region, if our cone of depression goes low enough, it has caused arsenic to be released due to oxidization of the area normally below the water table.

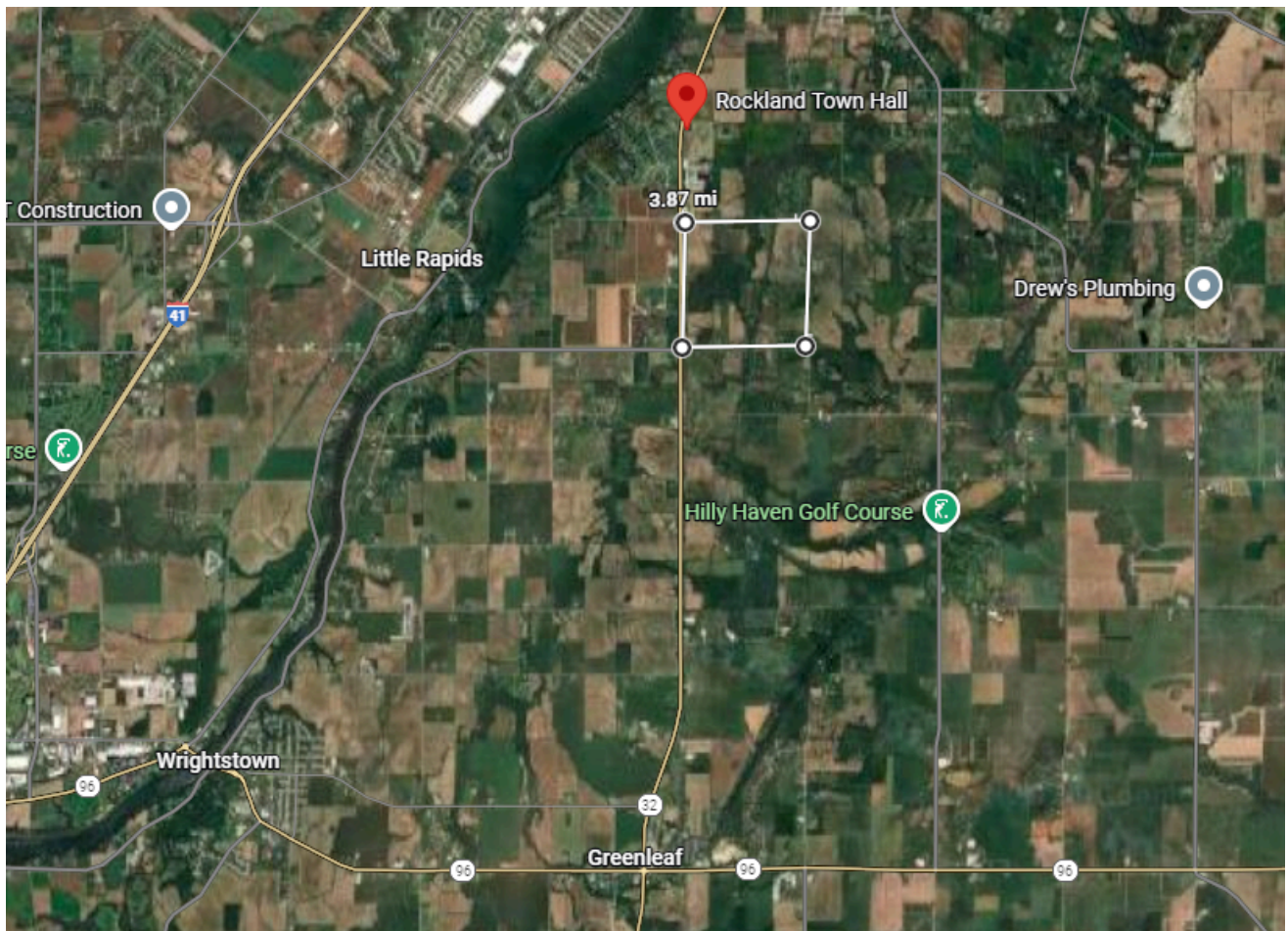
Where will the wastewater be treated? What are the species impacts, AG impacts?

Noise impacts. The average center is generating noise levels at 75 to 80 decibels and no noise barriers are being put up. By comparison, when a highways must consider noise barriers when they are impacting receptors that go over 65 decibels for residential areas or have a substantial enough decrease from baseline conditions. Even if noise barriers were considered, there is a different type of noise issue with centers and that is their low frequency generations. Many people are indicating health concerns with these frequencies.

## ENERGY IMPLICATIONS

Likely to be similarly sized to the Beaver Dam data center, expect a 700,000 square foot facility, 520 acres of total land used, and 150+ MW of power consumed located near the previously mentioned 345kV lines. They can afford to build their own single purpose substation if there isn't one in Rockland with capacity for them.

That acreage outlined in white below is pretty much exactly 1 square mile (like 0.82 sq. miles or something) and that's not only massive but easy to visualize.



I did a poor job of marking this in google maps, but this is the estimated size. I tried to make it a clear comparison to the picture I copied of ATC's transmission lines in the Infrastructure section. Speaking of sections, the data center will buy up one entire "section" which I googled is the term for a 640 acre (1 mile square) plot of land.

These companies use fancy software simulators like Anderson Optimization to select for the most optimal conditions. You could overlay wetland data, flood risk, and other real factors like legal requirements they may need to avoid. I guarantee that they have mapped the entire

midwest and are just going down the generated list. They don't even need to calculate anything anymore, they know the sites and it's just up to the real estate team and legal team working with city council to push them over. I'm sure with a little brainstorming we could figure out the exact sections they want. My guess is they pick the land between Big Valley Rd. and PP and south of Midway. Pouwel's will totally sell out and same with the McMahon's. They won't cut through the Fox River trail.

State proposals:

Some of the state proposals are saying these must have 70% renewable or that they cannot tap into our grid. This really only leave nuclear then as the option.

What can communities do now?

Get referendums going. Implement moratoriums. Sign resolutions banning the signing of NDAs. Conditional permitting to protect communities.



**City of De Pere, Wisconsin**

**III.10**

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Consideration and possible action on Initiative Prioritization -  
Adopt-a-Drain  
**RECOMMENDED  
ACTION:** Staff has no recommendation for the Commission.

---

ATTACHMENTS:  
2026 0210 CE\_SC\_Initiative Prioritization\_Adopt a Drain

# CITY OF DE PERE MEMO



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To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Consideration and Possible Action on Initiative Prioritization – Adopt-a-Drain**

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The purpose of this item is to evaluate the Adopt-a-Drain program against the initiative prioritization evaluation criteria.

## **Adopt-a-Drain**

### **Origin**

Starting in 2024, the Adopt-a-Drain program was created to formalize the cleaning of storm sewer inlets within the public right-of-way. Residents who sign up to adopt a drain are provided with a drain cleaning kit to help their cleaning efforts. Participants are encouraged to take photos and document the amount of debris cleaned up at the inlets as part of their adoption.

### **History**

August 20, 2024, the Adopt-a-Drain program is adopted by Common Council as an educational and outreach tool.

On October 2, 2025, the Adopt-a-Drain program was included in the City Newsletter and is routinely promoted on City social media channels.

On October 6, 2025 an advertisement campaign started with the De Pere Cinema showcasing the promotional Adopt-a-Drain video the commission created.

In the third quarter of 2025, the Sustainability Commission awarded a rain barrel to all participating and newly joined residents for the Adopt-a-Drain program.

Currently, the Adopt-a-Drain program has 22 adopters who clean 30 inlets throughout the City.

**Status**

The program is slowly growing in participation. Additional education and outreach is recommended. There currently is a promotional period going on where all current and new drain adoptees that complete a cleaning log in the month of October get entered to win a rain barrel.

**Discussion**

The Sustainability Commission is evaluating how to further promote this initiative to promote growth.

**Recommendation:**

Staff has no recommendation regarding an incentive or reward program for Adopt-a-Drain. A separate agenda item has been created to evaluate initiative promotion.



**City of De Pere, Wisconsin**

III.11

**Request for Sustainability Commission  
Action**

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**MEETING DATE:** February 10, 2026  
**DEPARTMENT:** Public Works  
**FROM:** Chase Kuffel, Assistant City Engineer  
**SUBJECT:** Discussion on Stormwater Watershed Pollutant Model  
**RECOMMENDED ACTION:** No action necessary. Presentation only.

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ATTACHMENTS:  
2026 0210 CE\_SC\_Stormwater\_Model\_Presentation

# CITY OF DE PERE MEMO



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To: Members of the Sustainability Commission  
From: Chase Kuffel, Assistant City Engineer  
Date: February 10, 2026

RE: **Discussion on Stormwater Watershed Pollutant Model**

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Commissioner Castellanos has offered to demonstrate the new stormwater watershed pollutant model to the Sustainability Commission.