



Finance/Personnel Committee

Regular Meeting

Minutes

335 South Broadway
De Pere, WI 54115
www.deperewi.gov

Tuesday, January 14, 2025

7:30 PM

335 S. Broadway, De Pere, WI 54115

I. Call to Order

1. Roll Call

Present: James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

Absent:

Excused:

Also present: City Manager Larry Delo, Finance Director Pam Manley, Community and Economic Development Specialist Quasan Shaw, Public Works Director Scott Thoreson, Health Director/Officer Chrystal Woller & Administrative Assistant Amy Darnick.

2. Approval of the minutes of the December 10, 2024 Regular Meeting of the Finance/Personnel Committee.

RESULT:	Passed
MOVER:	Devin Perock
SECONDER:	Pamela Gantz
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

3. Public Comment on Matters not on the Agenda. Comments made during the public comment period shall pertain only to matters under the jurisdiction of the Finance and Personnel Committee. §6-3(f) DPMC

None

4. Consideration and Possible Action to Create a Senior Mechanic Position Where Employees Would Promote into Once Meeting the Qualifications.*

RESULT:	Passed
MOVER:	James Boyd
SECONDER:	Pamela Gantz
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

5. Consideration and Possible Action on WI DPH Consolidated Contract #65397 in the amount of \$18,513.*

RESULT:	Passed
MOVER:	John Quigley
SECONDER:	Pamela Gantz
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

6. Consideration and Possible Action on the routine renewal of the DATCP Memorandum of Agreement.*

RESULT:	Passed
MOVER:	James Boyd
SECONDER:	Devin Perock
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

7. Consideration and Possible Action to Enter Into a Contract for Demographic and Research Data with Placer Labs Inc.*

Community and Economic Development Specialist Quasan Shaw was present to speak on this agenda item. Placer is a traffic analysis program. It tracks cell phone locations. It shows where people are from, where they visit downtown, and how long they stayed there. We would use this with the Main Street Program and De Pere Chamber. This is something we can use with Ezry, which aims more geographical and is a service that pings where you visit. (residency, work, businesses, etc). This is something we can do on a weekly, monthly basis or just a special event. The cost is \$22,000 first year, second year would be \$24,000. We are proposing using TID funding. This is something we could use City wide and not just in Development Services.

Alder Perock asked how it picks up our information. This would be going through the towers. Administrator Delo mentioned that it is aggregate data and we aren't tracking individual information (specific names, addresses, etc).

Alder Quigley asked what psychographic data is. It is getting into more demographic detail (empty nesters, uptown chic, families, etc).

RESULT:	Passed
MOVER:	James Boyd
SECONDER:	Pamela Gantz
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

8. Consideration and Possible Action on the Award of Contract for Construction Manager at Risk (CMaR) for a public parking structure at 230 N Wisconsin St (ED-875) to Miron Construction.*

Community and Economic Development Specialist Quasan Shaw was present to speak on this item.

At the last meeting, we talked about the design services for the parking ramp. We issued the

RFP. We had 2 firms reply. Findorff and Miron. Miron came in at a lower price and staff are recommending we go with Miron Construction.

RESULT:	Passed
MOVER:	Amy Kunding
SECONDER:	James Boyd
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

9. Consideration and Possible Action to Authorize Representatives to Declare Official Intent for Reimbursement for Federal Tax Law Purposes.*

Finance Director Pamela Manley was present to speak on this item. We are just changing the name from City Administrator to City Manager. In addition, we are also giving Director Manley the ability to sign the declaration of intent. The City Manager or Finance Director will be able to approve spending on those capital projects that we will be bonding/borrowing for in the summer and be able to start purchasing those items now and get reimbursed on those tax exempt bonds.

RESULT:	Passed
MOVER:	James Boyd
SECONDER:	Pamela Gantz
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

10. Consideration and Possible Action on the City of De Pere Investment and Cash Detail, November 2024.

RESULT:	Passed
MOVER:	James Boyd
SECONDER:	Devin Perock
AYES:	James Boyd, Pamela Gantz, Amy Kunding, John Quigley, Devin Perock

11. Future agenda items.

None

12. Adjournment.

Mayor Boyd moved, seconded by Alderperson Kunding to adjourn the meeting at 7:46 PM. Upon vote, motion carried unanimously.