



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Agenda

Tuesday, January 2, 2024

7:00 PM

Council Chambers and Virtual

Pursuant to Wisconsin Statute 19.84, Notice is hereby given to the public that a meeting of the **License Committee** of the City of De Pere will be held on **January 2, 2024 at 7:00 PM** in the **COUNCIL CHAMBERS, 2ND FLOOR CITY HALL, 335 S. BROADWAY STREET. DE PERE.**

The Public or Members of the License Committee, which may count toward an official quorum, may attend the meeting either in person in the Council Chambers or telephonically or electronically via video conferencing or other appropriate technological means. Telephonic or electronic access to the meeting is provided below:

Computer/smart phone accessing <https://www.gotomeet.me/DePere>

OR

You can also dial in using your phone.

United States (Toll Free): [1 866 899 4679](tel:18668994679)

United States: [+1 \(312\) 757-3117](tel:+13127573117)

Access Code: 154-883-285

Call to Order

1. Roll Call
2. Approval of the minutes of the December 19, 2023 License Committee meeting.
3. Public comment upon matters not on the agenda. Comments made during the public comment period shall pertain only to matters under the jurisdiction of the License Committee. §6-3(f) DPMC
4. Application for a Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License for Orsa Hospitality LLC (DBA Orsetta), 109 N. Broadway St. Submitted by Orsa Hospitality LLC. Agent: Kelly Qualley, De Pere, WI.*
5. Future agenda items.
6. Adjournment.

Respectfully Submitted,

Carey Danen, Clerk

Any person wishing to attend this meeting who, because of disability, requires special accommodations should contact the Clerk's office at 339-4050 by Noon, the previous day so that arrangements can be made.

***Items with an asterisk require City Council approval.**

Agenda Sent To:

Alderspersons

City Administrator

Mayor

Department Heads

TV, Newspapers & Radio Stations

Kress Family Library

De Pere Chamber of Commerce

Kelly Qualley, Orsetta



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: January 2, 2024

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Approval of the minutes of the December 19, 2023 License Committee meeting.

ATTACHMENTS:

- 12-19-23 License Committee Minutes_draft (PDF)



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<https://www.deperewi.gov/>

Draft Minutes

Tuesday, December 19, 2023

7:00 PM

Council Chambers and Virtual

1. Call to Order. The meeting was called to order at 7:00 PM by Alderperson Dan Carpenter.

Attendee Name	Title	Status	Arrived
Dan Carpenter	Alderperson	Present	
Pamela Gantz	Alderperson	Present	
Devin Perock	Alderperson	Present	

Also present: City Attorney Tony Wachewicz and City Clerk Carey Danen.

2. Approval of the minutes of the November 7, 2023 License Committee meeting.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Devin Perock, Alderperson
AYES:	Dan Carpenter, Pamela Gantz, Devin Perock

3. Public comment upon matters not on the agenda. Comments made during the public comment period shall pertain only to matters under the jurisdiction of the License Committee. §6-3(f) DPMC

None.

4. Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License application from existing license holder for VIP Daiquiri, 908 Main Ave, to operate under a new corporation - Nightlife, Inc.*

Alderperson Carpenter pointed out that the agenda item title lists the incorrect address for the business; it should be 308 Main Av.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Pamela Gantz, Alderperson
AYES:	Dan Carpenter, Pamela Gantz, Devin Perock

5. Request by Cordell Rice to appear before the License Committee regarding the denial of his operator license application.*

Alderperson Carpenter moved, seconded by Alderperson Perock to open the meeting. Upon vote, motion carried unanimously. Applicant Cordell Rice made a statement and answered Council members' questions. City Attorney Tony Wachewicz also answered questions from committee members on prior convictions and the requirement to disclose all violations. Alderperson Carpenter moved, seconded by Alderperson Gantz to close the meeting. Upon vote, motion carried unanimously. Discussion followed regarding the potential to issue the license with certain conditions. City Clerk Carey Danen clarified that the current licensing period ends June 30, 2024; at that time applicants must apply

for renewal, with a background check conducted on the previous two years. Alderperson Carpenter moved, seconded by Alderperson Perock to grant the license, noting that if the applicant maintains a clean record for the next six months he will be able to renew his license at that time.

RESULT:	LICENSE GRANTED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Devin Perock, Alderperson
AYES:	Dan Carpenter, Pamela Gantz, Devin Perock

6. Future agenda items.

None.

7. Adjournment.

Alderperson Carpenter moved, seconded by Alderperson Gantz to adjourn the meeting at 7:25 PM. Upon vote, motion carried unanimously.

Respectfully submitted,
Carey Danen, City Clerk



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: January 2, 2024

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Application for a Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License for Orsa Hospitality LLC (DBA Orsetta), 109 N. Broadway St. Submitted by Orsa Hospitality LLC. Agent: Kelly Qualley, De Pere, WI.*

Please note that the Chief of Police had not signed the agent approval form as of the agenda publication deadline. Staff will update License Committee members at the meeting.

ATTACHMENTS:

- Orsetta Class B combo application_1-2-24 (PDF)

Form
AT-106Original Alcohol Beverage
License Application

FOR CLERKS ONLY

Municipality

License Period

License(s) Requested

- ☐ Class "A" Beer \$ _____ ☐ "Class A" Liquor \$ _____
- ☒ Class "B" Beer \$ _____ ☒ "Class B" Liquor \$ _____
- ☐ "Class C" Wine \$ _____ ☐ "Class A" Liquor (Cider Only) \$ 0
- ☐ Reserve "Class B" Liquor \$ _____ ☐ "Class B" (Wine Only) Winery \$ _____

License Fees	\$
Publication Fee	\$ 30.00
Background Check	\$
Total Fees	\$

fd 12/17
Rd #
187969

Part A: Premises/Business Information

1. Legal Business Name (registered entity name or individual's name if sole proprietorship)

Orsa Hospitality LLC

2. Trade Name or DBA

Orsetta

3. Premises Address

109 W. Broadway De Pere WI

4. County

Brown

5. Municipality

De Pere

6. Aldermanic District

Mayor

7. Mailing Address (if different from premises address)

8. FEIN

93-3973523

9. Wisconsin Seller's Permit Number

456-1031546342-03

10. Premises Phone

(920) 425-3166

11. Premises Email

Kelly-quelley@icloud.com

12. Entity Type (check one)

- ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

13. Premises Description - Describe the building or buildings where alcohol beverages are to be sold and stored. Describe all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. Alcohol beverages may be sold and stored ONLY on the premises described in this application. Attach additional sheets if necessary.

Full service restaurant. 2 dining rooms with a bar. Beer cooler in basement, Kitchen in the back. liquor room with a lock.

Part B: Questions

1. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit a copy of Responsible Beverage Server Training Course Certificate. ☐ Yes ☒ No
2. Does the applicant business or its partners, officers, directors, managing members, or agent hold a direct or indirect interest in any alcohol beverage wholesaler or producer (e.g., brewer, brewpub, winery, distillery)? ☐ Yes ☒ No
If yes, please explain using the space below. Attach additional sheets if necessary.

Part C: For Corporate/LLC Applicants Only

1. State of Registration <u>Wisconsin</u>		2. Date of Registration <u>12-15-2023</u>
3. Is the applicant business owned by another corporation or LLC? If yes, please provide the name and FEIN of the parent company below, include parent company members in Part D, and attach Form AT-103 for all of the parent company's principal members, managers, officers, or directors ☐ Yes ☒ No		
Name of Parent Company <u>Orsa Hospitality LLC</u>	FEIN of Parent Company <u>93-3973523</u>	
4. Does the parent company or any of its officers, directors, managing members, or agent hold any direct or indirect interest in any other alcohol beverage wholesaler or producer (e.g., brewer, brewpub, winery, distillery)? ☐ Yes ☒ No If yes, please explain using the space below. Attach additional sheets if necessary.		
5. Agent's Last Name <u>Qualley</u>	Agent's First Name <u>Kelly</u>	Phone <u>(920) 366-6549</u>

Part D: Individual Information

A Supplemental Questionnaire, Form AT-103, must be completed and attached to this application for each person involved in the applicant business and any parent company as indicated in Part C. Persons in the applicant business include: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all managing members and agent of a limited liability company.

List the full name, title, and phone number for each person below. Attach additional sheets if necessary.

Last Name	First Name	Title	Phone
<u>Qualley</u>	<u>Kelly</u>	<u>President</u>	<u>(920) 366-6549</u>

Part E: Attestation

Who must sign this application?

- sole proprietor • one general partner of a partnership • one corporate officer • one managing member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature <u>Kelly Qualley</u>		Date <u>12-15-2023</u>
Name (Last, First, M.I.) <u>Qualley Kelly P.</u>		
Title <u>President</u>	Email <u>Kellyqualley@gmail.com</u>	Phone <u>(920) 366-6549</u>

Part F: For Clerk Use Only

Date application was filed with clerk <u>12/18/23</u>	Date reported to governing body	Date provisional license issued (if applicable)
Date license granted	License number	Date license issued
Signature of Clerk/Deputy Clerk		



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: January 2, 2024

DEPARTMENT: City Clerk

FROM: Carey Danen

SUBJECT: Future agenda items.
