



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<http://www.de-pere.org>

Agenda

Tuesday, September 17, 2019

7:00 PM

De Pere City Hall Riverview Room

Pursuant to Wisconsin Statutes 19.84, Notice is hereby given to the public that a meeting of the **License Committee** of the City of De Pere will be held on **September 17, 2019** at **7:00 PM** in the **De Pere City Hall Riverview Room, 335 S. Broadway, De Pere, WI 54115**.

Call to Order

1. Roll Call
2. Approval of the minutes of the Sept. 3, 2019 License Committee meeting.
3. Public Comment Period and other Announcements.
4. Operator license applications.*
5. Application for a Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License for Bullseye 708 LLC (DBA Pub 338), 338 Main Ave. Submitted by Bullseye 708 LLC, Agent Leslie Conard, De Pere.*
6. Application for a Special Permit allowing consumption of alcohol beverages on public ways (George St. from Broadway to Wisconsin and a portion of Wisconsin Street). Submitted by Definitely De Pere for the Food Truck Rally on Sunday, Sept. 29, 2019 from 1:00 pm to 5:00 pm.*
7. Application for a Special Permit allowing consumption of alcohol beverages on public ways (George St. from Broadway to Wisconsin and a portion of Wisconsin St.). Submitted by Definitely De Pere for the Street Yoga on Saturday, October 5, 2019 from 4:00 pm to 6:00 pm.*
8. Application for a temporary premises description change submitted by La Vie Boheme.*
9. Adjournment.

Respectfully Submitted,

Ann Ledvina, Deputy Clerk/Treasurer

Any person wishing to attend this meeting who, because of disability, requires special accommodations should contact the Clerk's office at 339-4050 by Noon, the previous day so that arrangements can be made.

***Items with an asterisk require City Council approval.**

Agenda Sent To:

Alderspersons
City Administrator
Mayor
Department Heads

TV, Newspapers & Radio Stations
Kress Family Library
De Pere Chamber of Commerce
Tina Quigley
Del & Doreen Martin
Leslie Conard
Matthew Irizarry
Heather North
Skye Carpenter-Lobstein
Stephanie Miller
Adriana Vanderleest
Kyle Ambrosius



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Approval of the minutes of the Sept. 3, 2019 License Committee meeting.

ATTACHMENTS:

- 9-3-19 License Committee Minutes_Draft (DOC)



License Committee

Regular Meeting

335 South Broadway
De Pere, WI 54115
<http://www.de-pere.org>

Draft Minutes

Tuesday, September 3, 2019

7:15 PM

De Pere City Hall Riverview Room

1. Call to Order. The meeting was called to order at 7:15 PM by Alderperson James Boyd.

Attendee Name	Title	Status	Arrived
James Boyd	Alderperson	Present	
Dan Carpenter	Alderperson	Present	
Jonathon Hansen	Alderperson	Present	

Also present were City Attorney Judy Schmidt-Lehman, Staff Attorney Kristen Johnson, and City Clerk Carey Danen.

2. Approval of the minutes of the August 20, 2019 License Committee meeting.

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Dan Carpenter, Alderperson
SECONDER:	Jonathon Hansen, Alderperson
AYES:	James Boyd, Dan Carpenter, Jonathon Hansen

3. Public Comment Period and other Announcements.

None.

4. Operator license applications.*

Alderperson Boyd moved, seconded by Alderperson Hansen to table Previously Tabled Application #1. Upon vote, motion carried unanimously.

Alderperson Boyd moved, seconded by Alderperson Hansen to table New Operator Application #4. Upon vote, motion carried unanimously.

Alderperson Carpenter moved, seconded by Alderperson Hansen to approve New Operator Applications #1-3. Upon vote, motion carried unanimously.

5. Adjournment.

Alderperson Boyd moved, seconded by Alderperson Hansen to adjourn the meeting at 7:16 PM. Upon vote, motion carried unanimously.

Respectfully submitted,

Carey Danen, City Clerk

Attachment: 9-3-19 License Committee Minutes_Draft (8765 : Approval of Minutes)



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Operator license applications.*

ATTACHMENTS:

- License List (PDF)

CITY OF DE PERE
License Committee - September 17, 2019

Previously Tabled Operator License Applications	
1	IRIZARRY, MATTHEW T.
2	NORTH, HEATHER L.

New Operator License Applications	
1	CARPENTER - LOBSTEIN, SKYE L.
2	MILLER, STEPHANIE L.
3	VANDERLEEST, ADRIANA M.
4	AMBROSIUS, KYLE T.



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Application for a Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License for Bullseye 708 LLC (DBA Pub 338), 338 Main Ave. Submitted by Bullseye 708 LLC, Agent Leslie Conard, De Pere.*

ATTACHMENTS:

- PUB 338 License Application (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 7/1/19 ending: 06/30/2020
(mm dd yyyy) (mm dd yyyy)To the Governing Body of the: ☐ Town of } De Pere
☐ Village of }
☒ City of }County of Brown Aldermanic Dist. No. _____
(if required by ordinance)Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number

FEIN Number 46-4513994

TYPE OF LICENSE REQUESTED	FEE
☐ Class A beer	\$
☒ Class B beer	\$
☐ Class C wine	\$
☐ Class A liquor	\$
☐ Class A liquor (cider only)	\$ N/A
☒ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$ <u>30.00</u> # <u>145</u>
TOTAL FEE	\$ <u>82</u>

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

Bullseye 708 LLC Leslie Conard sole member

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>Conard</u>	(First) <u>Leslie</u>	(Middle Name) <u>M</u>	Home Address (Street, City or Post Office, & Zip Code)
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name Pub 338 Business Phone Number 920 366-0933
2. Address of Premises 338 Main ave De Pere Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

bar area, kitchen, bathrooms, basement, all coolers, hallways

4. Legal description (omit if street address is given above): _____

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No(b) If yes, under what name was license issued? Firehouse

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain ☐ Yes ☒ No
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? If yes, explain ☐ Yes ☒ No
9. (a) Corporate/limited liability company applicants only: Insert state WI and date 7/31/2019 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? ☒ Yes ☐ No
If yes, explain.
George Street Bar LLC dba Mcgeorges Pub 415 George St. De Pere WI 54115
Bullseye 708 LLC dba The Lounge 708 Badart St. Green Bay WI 54301
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) <u>Conard, Leslie</u>	Title/Member <u>Owner</u>	Date <u>8-21-19</u>
Signature <u>Leslie Conard</u>	Phone Number <u>920 366 0933</u>	Email Address <u>leslieconard@gmail.com</u>

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>8-21-19</u>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Application for a Special Permit allowing consumption of alcohol beverages on public ways (George St. from Broadway to Wisconsin and a portion of Wisconsin Street). Submitted by Definitely De Pere for the Food Truck Rally on Sunday, Sept. 29, 2019 from 1:00 pm to 5:00 pm.*

ATTACHMENTS:

- Food Truck - Outdoor Consumption (PDF)



Wednesday, September 11, 2019

City of De Pere
335 S Broadway
De Pere WI 54114

Dear Mayor Walsh, Members of the License Committee, and De Pere Alderpersons:

On behalf of Definitely De Pere, I am respectfully requesting that we be granted a special permit allowing consumption of beer outdoors during the recently added De Pere Food Truck Rally event on Sunday, September 29 from 1 - 5 pm.

We have submitted the necessary special event permit and will obtain a temporary liquor license for this event and are working with the Department of Public Works to coordinate the required street closure and site plan.

Food Trucks will gather in the heart of downtown De Pere this fall for an evening of good food and wholesome family fun.

Guests can enjoy favorite bites, ethnic specialties, sweet treats, and craft beer. The family friendly event will include live music from local artists, outdoor games including life size Connect Four, Cornhole Toss, Jenga, and Tic-Tac-Toe as well as other activities for all to enjoy. There will be face painting, henna, balloon animals, and other fun for the kids.

Food Truck Rally will be located at George Street Plaza (George Street from Broadway to Wisconsin Street and a portion of Wisconsin Street). Located just steps from the Fox River Trail, the De Pere Food Truck Rally is a special place to be on Sunday evening.

We look forward to the continued success of the De Pere Food Truck Rally and our partnership with the City of De Pere. If you have any questions please do not hesitate to contact me.

Best Regards,

Tina Quigley, Executive Director



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Application for a Special Permit allowing consumption of alcohol beverages on public ways (George St. from Broadway to Wisconsin and a portion of Wisconsin St.). Submitted by Definitely De Pere for the Street Yoga on Saturday, October 5, 2019 from 4:00 pm to 6:00 pm.*

ATTACHMENTS:

- Street Yoga - Outdoor Consumption (PDF)



Friday, September 6, 2019

City of De Pere
335 S Broadway
De Pere WI 54114

Dear Mayor Walsh, Members of the License Committee, and De Pere Alderpersons:

On behalf of Definitely De Pere, I am respectfully requesting that we be granted a special permit allowing consumption of alcoholic beverages outdoors during Street Yoga on Saturday, October 5 from 4:00 - 6:00 pm. The beer, wine, and mixed drinks will be provided by La Vie Boheme.

We have submitted the necessary special event permit and are working with the Department of Public Works to coordinate the required street closure and site plan.

Street Yoga, lead by Flow Yoga Studio, will gather in the heart of downtown De Pere this fall for an evening of yoga, live music, adult beverages, and socializing. The hour long yoga session will take place from 4:00 - 5:00 pm with socializing to follow.

Street Yoga will be located at George Street Plaza (George Street from Broadway to Wisconsin Street).

We look forward to the success of the first Street Yoga and our partnership with the City of De Pere. If you have any questions please do not hesitate to contact me.

Best Regards,

Tina Quigley, Executive Director

Attachment: Street Yoga - Outdoor Consumption (8763 : Application for Outdoor Consumption - Street Yoga)



City of De Pere, Wisconsin

Request For License Committee Action

MEETING DATE: September 17, 2019

DEPARTMENT: City Clerk

FROM: Ann Ledvina

SUBJECT: Application for a temporary premises description change submitted by La Vie Boheme.*

ATTACHMENTS:

- La Vie Premises Change (PDF)

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 7-1-19 ending: 6-30-20
(mm dd yyyy) (mm dd yyyy)To the Governing Body of the: ☐ Town of } De Pere
☐ Village of }
☒ City of }County of Brown Aldermanic Dist. No. _____
(if required by ordinance)Check one: ☐ Individual ☒ Limited Liability Company
☐ Partnership ☐ Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number <u>456-1027271202-03</u>	
FEIN Number <u>27-3285574</u>	
TYPE OF LICENSE REQUESTED	FEE
☐ Class A beer	\$
☐ Class B beer	\$
☐ Class C wine	\$
☐ Class A liquor	\$
☐ Class A liquor (cider only)	\$ N/A
☐ Class B liquor	\$
☐ Reserve Class B liquor	\$
☐ Class B (wine only) winery	\$
Publication fee	\$
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)

LA VIE BOHEME LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>MARTIN</u>	(First) <u>DEE</u>	(Middle Name) <u>DANIEL</u>	Home Address (Street, City or Post Office, & Zip Code)
Vice President / Member Last Name <u>MARTIN</u>	(First) <u>DOREEN</u>	(Middle Name) <u>MARIE</u>	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name <u>MARTIN</u>	(First) <u>DOREEN</u>	(Middle Name) <u>MARIE</u>	Home Address (Street, City or Post Office, & Zip Code)
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name LA VIE BOHEME Business Phone Number 920 403 17702. Address of Premises 421 George St #101 Post Office & Zip Code 54115

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

1450 sq ft Bldg, seating, supply rm, outdoor overhang seatingBeer, wine, DRINKS in plastic / cansFoodtruck Rally 9/29 1-5 pm(George + Wisconsin Streets)Yoga in the Street 10/5 4:00pm to 6pm

4. Legal description (omit if street address is given above): _____

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? ☒ Yes ☐ No(b) If yes, under what name was license issued? LA VIE BOHEME

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? **If yes, explain** ☒ Yes ☐ No
11/2010
7. Is the applicant an employee or agent of, or acting on behalf of anyone except the named applicant? ☐ Yes ☒ No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? **If yes, explain** ☐ Yes ☒ No
9. (a) **Corporate/limited liability company applicants only:** Insert state WI and date 12/2010 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? **If yes, explain** ☐ Yes ☒ No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? **If yes, explain.** ☐ Yes ☒ No
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] ☒ Yes ☐ No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] ☒ Yes ☐ No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? ☒ Yes ☐ No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) <u>DOREEN M MARTIN</u>	Title/Member <u>CO-OWNER</u>	Date <u>8-26-19</u>
Signature <u>Doreen Martin</u>	Phone Number <u>920 403 1770</u>	Email Address <u>laviebohemelle@gmail.com</u>

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>8-26-19</u>	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

AT-106 (R. 3-19)

Temporary Extension of Premises for La Vie Boheme:

Food Truck Rally – Sept. 29, 2019; 1-5 pm

Yoga in the Street – Oct. 5, 2019; 4-6pm

The public sidewalk on George Street immediately contiguous to the licensed premises, approximately 23 feet; and the public sidewalk on Wisconsin Street immediately contiguous to the licensed premises; approximately 25 feet.